

DR. J. BALAMURUGAN

ASSISTANT PROFESSOR



Dr. J. Balamurugan, a Post-Doctoral Fellow of the Indian Council for Social Science Research, New Delhi, from Gandhigram Rural Institute, Gandhigram, Tamil Nadu, besides a Doctoral degree and a MBA degree from the same esteemed institution. Moreover, Master of Philosophy and a Post- Graduation degree from Alagappa University, Karaikudi. In addition, he has Diploma in Labour Management and Diploma in Micro Finance, Micro Finance and Micro Credit, and Personality Development. Hitherto he has 19 years of experience in various fields such as 9 years in Research and 8 years in regular teaching, and 2 years in industry.

He worked as Research Assistant of Major Research Project funded by All India Council for Technical Education and Trust Organization Committee Member in Sathiyam Social Service Organization. He is also working as a Field Officer of the Tamil Nadu Government Major Research Project. He has organized several events as convenor and coordinator of 2 seminars, 2 Workshops, and a Faculty Development Programme and currently supervising 4 Research Scholars. He is an active member of NAAC committee. He has published a book, ten book chapters, five patents, two grants, and 32 research articles indexed in SCI [2], Scopus [2], Web of Science [2], UGC Care [20], and ISBN book serials [6]. He has presented 115 papers in various National, State, and international forums such as Seminars, Workshops, Conferences and 45 FDPs.

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