

Dr.R.SUBHALAKSHMI

ASSISTANT PROFESSOR



Dr.R.Subhalakshmi, MBA., Ph.D., took up academic pursuit as an Assistant Professor, Department of Management Studies, St. Joseph's College of Engineering, Chennai in August 2025. With a Post Graduate degree in Data Science obtained from the University of Texas & Greatlakes (2023), she has three years of teaching experience and four years of research experience. She has obtained her Doctoral Degree in the area of Digital Marketing from Manonmaniam Sundaranar University(2016). Her expertise is spread over the fields of Finance, Marketing and Analytics. She has made significant contributions through out her academic journey with 4 Indian and International journal publications and participated in 12 FDPs.

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