



DR. G. NIRMALA

ASSOCIATE PROFESSOR

Dr. G. Nirmala serves in the Department of Management Studies, bringing over 18 years of teaching expertise acquired from esteemed Engineering and Arts & Science Colleges. Her specialization lies in instructing finance and human resource management courses. Dr. Nirmala earned her PhD from Bharathiar University, with postgraduate degrees of MBA and M.Com from Madras University, and a Bachelor's degree in B.Com from the same institution. She is also NET Qualified. Dr. Nirmala has orchestrated and facilitated over 20 seminars, training programs, workshops, and Faculty Development Programs (FDPs) covering various management topics. Her contributions extend to publishing papers in international peer-reviewed journals, including those indexed in Scopus and UGC Care, alongside presenting papers at numerous reputable national and international conferences. Her research interests encompass Financial Modeling, Investment Behavior, and the application of blockchain in financial contexts.

SCOPUS : <https://www.scopus.com/authid/detail.uri?authorId=58565567500>

GOOGLE SCHOLAR : <https://scholar.google.co.in/citations?user=SCsstksAAAAJ&hl=en&authuser=5>

9841256028

nirmalag@stjosephs.ac.in