

DR. K. SAMPATH

ASSOCIATE PROFESSOR



Dr. K.Sampath, has 21 years of teaching experience. He teaches courses in the areas of Human Resources and Marketing. He received his B.Tech. in Chemical Engineering from Priyadharshini Engineering College (affiliated to University of Madras) in 2000, M.B.A in Human Resources and Marketing from Department of Management Studies, Madurai Kamaraj University in 2003 and Ph.D from Bharathiar University, Coimbatore in 2016. He is a ZOHO Certified Professional in ZOHO Sales and Marketing Application. In 2016, he passed the State Eligibility Test (TNSET).

He joined St.Joseph's College of Engineering in 2021. Prior to St. Joseph's, he worked for Saveetha Engineering College, Chennai and Adhiparasakthi Engineering College, Melmaruvathur.

His current research areas of interest include Application of AI in Human Resources, HR Automation and HR Risk Management. He has around 12 international journal publications and 10 National / International Conference Publications.

SCOPUS : <https://www.scopus.com/authid/detail.uri?authorId=59353096300>

WEB OF SCIENCE : <https://www.webofscience.com/wos/author/record/GMX-1861-2022>

GOOGLE SCHOLAR : <https://scholar.google.com/citations?hl=en&user=wu-diPoAAAAJ>

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