

St. JOSEPH'S COLLEGE OF ENGINEERING
OMR, CHENNAI -600 119
Department of MBA

FEEDBACK ANALYSIS OF STAKEHOLDERS & ACTION TAKEN REPORT (2013-14)

Feedback was requested from following stakeholders:

S. No.	STAKEHOLDER	COUNT
1	Student	100
2	Teacher	16
3	Alumni	15
4	Employer	10
5	Parents	10

Feedback Analysis of Stakeholders and Action Taken Report

S. No.	STAKEHOLDER	FEEDBACK	ACTION TAKEN
1	Student	Students were satisfied with the curriculum, learning environment and teaching methods. They felt the need for value added course in the present curriculum.	Value added course were organized for improving their employability skills.
2	Teacher	The framework of the curriculum is excellent. Self-learning needed for students	Students are initiated to take seminar to improve culture of self-learning
3	Alumni	More focus towards the case study based teaching.	Initiated to have module based guest lectures to have exposure towards with live case studies..
4	Employer	Needs to improve the communication skills of the students, with focus on technical and managerial skills.	Students where provided with value added course with focus on communication and interpersonal relations.
5	Parents	Guidance provided to students for higher studies Sports facilities offered to students	Students who are interested to do higher studies are made to interact with Advisory Bureau of Higher Studies Considered based on academic schedule

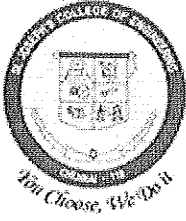

HOD/MBA

Dr. Jayaraman Krishnan
Professor & Head
Department of MBA
St. Joseph's College of Engineering
OMR Road, Chennai-600 119.


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PRINCIPAL

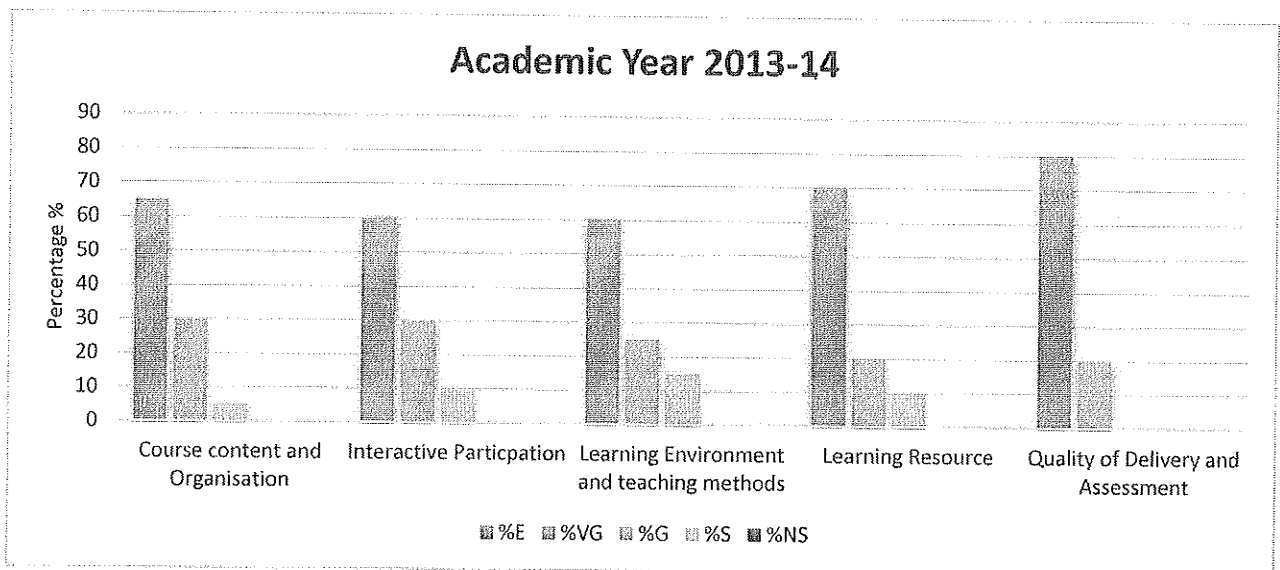
ST. JOSEPH'S COLLEGE OF ENGINEERING
(A CHRISTIAN MINORITY INSTITUTION)
JEPPIAAR EDUCATIONAL TRUST,
OLD MANORAMA ROAD, CHENNAI-600 119.



St. JOSEPH'S COLLEGE OF ENGINEERING
OMR, CHENNAI - 600119
Department of MBA

COURSE EVALUATION - FEEDBACK BY STUDENT
Academic Year: 2013-14

S. No.	Core Questions	%E	%VG	%G	%S	%NS
1	Course content and Organisation	65	30	5	0	0
2	Interactive Participation	60	30	10	0	0
3	Learning Environment and teaching methods	60	25	15	0	0
4	Learning Resource	70	20	10	0	0
5	Quality of Delivery and Assessment	80	20	0	0	0



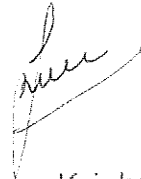
The department has obtained feedback on curriculum from students through questionnaire contains the following major aspects such as Course content & Organisation, Interactive participation, Learning environment & teaching methods, Learning resource and Quality of delivery and assessment. Totally 100 students gave their feedback on curriculum for the academic year 2013-2014. Majority of the students strongly agreed that the allocation of course content is appropriate in relation to the level of organizational requirement. They also strongly agreed that

the teachers used interactive teaching methodology making the students more participative. Around 60% of the students strongly agreed that they are equipped with necessary teaching methods required for their programme. It is observed that 70% of the students agreed that the provision for learning resource in library was adequate and appropriate with their respective field of study. The feedback revealed that 80% of them strongly agreed about the quality of delivery and the internal assessment for the specified programme. Some students have suggested that it would be helpful if the certification course with hands on training can be included as a part of the curriculum.

Feedback analysis report:

From the analysis of the students' feedback it is revealed that they are contented with the curriculum framed.

It is reported by the students that quality of education and assessment of the course is excellent.



Dr. Jayasree Krishnan
Professor & Head
Department of MBA
St. Joseph's College of Engineering
OMR Road, Chennai-600 119.

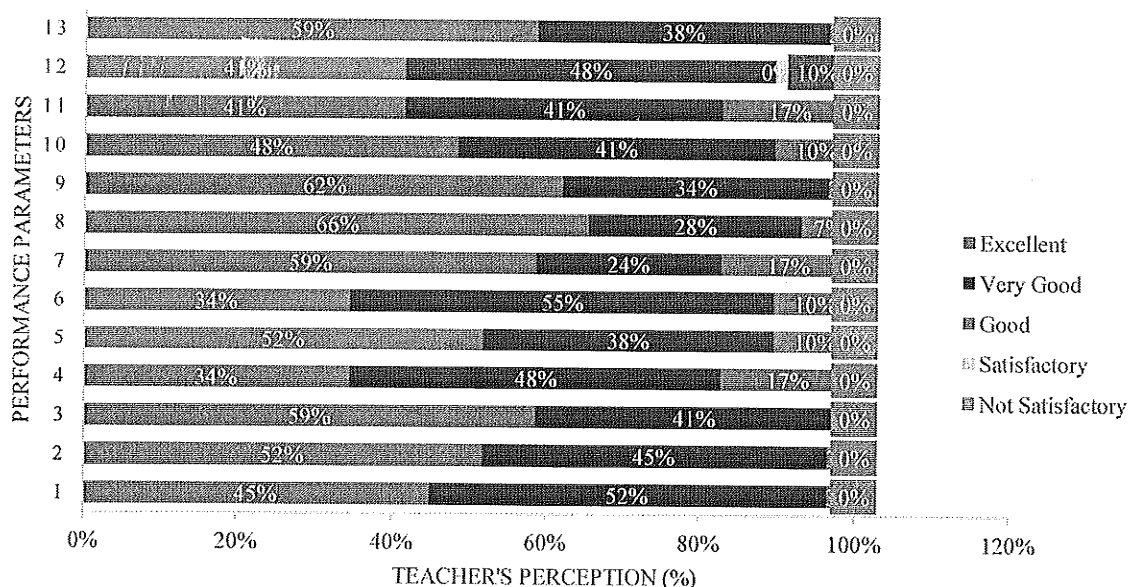


Form-II
St. JOSEPH'S COLLEGE OF ENGINEERING
 OMR, CHENNAI -600 119
 Department of MBA
TEACHER'S FEEDBACK ON CURRICULUM - ANALYSIS
 Academic Year: 2013 - 2014

Grade : 5-Excellent, 4-Very Good, 3- Good, 2- Satisfactory, 1- Not satisfactory

S. No	Details	5	4	3	2	1
1	Curriculum is based on the needs of the stake holders	45%	52%	3%	0%	0%
2	Course objectives and Outcomes of the course are well defined and clear to faculty and students	52%	45%	3%	0%	0%
3	Sufficient number of prescribed books are available in the library	59%	41%	0%	0%	0%
4	The course has good balance between theory and application.	34%	48%	17%	0%	0%
5	The course has made me interested in the subject area.	52%	38%	10%	0%	0%
6	The course has increased knowledge potential in its application	34%	55%	10%	0%	0%
7	Book facilities and other amenities like projectors, software etc., are available in the department.	59%	24%	17%	0%	0%
8	Tests and Examinations are conducted at appropriate time with proper coverage of planned units according to the college working schedule / academic schedule of anna university.	66%	28%	7%	0%	0%
9	I have the freedom to adopt new techniques of teaching such as seminar presentations, group discussions, demonstration and student's participations.	62%	34%	3%	0%	0%
10	Syllabus contain necessary technical skills for the students to face the industry needs	48%	41%	10%	0%	0%
11	The electives offered are relevant to the specialization streams and to the technological advancements.	41%	41%	17%	0%	0%
12	The laboratory experiments enhance the students in understanding the concepts and enable them to relate theory to practice (Experiential learning).	41%	48%	0%	10%	0%
13	Facilities are provided for teaching and to adopt current trends / research.	59%	38%	3%	0%	0%

CHART ANALYSIS 2013-14



TEACHERS FEEDBACK ON CURRICULUM

- The examination report of the educators' criticism reveals that they are remarkably happy with the structure of the educational modules.
- The proposals given by them identified with explicit subjects were noted for further activity.

The institution is having a regular practice of organizing frequent meeting with the at the beginning of every semester to discuss on the academic discipline and various approaches to inculcate and enhance the curriculum. Based on the need of stakeholders, the discussion is mainly focused on the teaching pedagogy, academic discipline, research and extension activities, possibility of implementing of recent trends in respective curriculum and evaluation procedures are discussed in detail. The faculties are given with an open chance to express their view points about all the dimensions of curriculum to augment the career of students. The innovative and creative suggestion given by the faculties are further discussed based on the possibility of implementation. The consolidated ideas are then forwarded to the respective councils for preparing the action plan for implementation. Apart from that, the faculty members can also represent their view points continuously on regular Board of Studies, Department Advisory Committee and Academic Council meetings for further enrichment on teaching pedagogy. Various Guest lectures, Industrial Visits, Students Workshops, Internships and Value-added courses are organized to bridge the gap in curriculum.

Feedback Analysis Report

- ☞ The analysis report of the teachers' feedback discloses that the framework of the curriculum is excellent.
- ☞ Course based needs and recommendations are noted for the respective action to be taken in future.
- ☞ Students are initiated to take seminar on theory paper to improve the culture of self learning.


HOD MBA

Dr. Jayashree Krishnan
Professor & Head
Department of MBA
Sri Jayaram's College of Engineering
OMR Road, Chennai-600 110.



St. JOSEPH'S COLLEGE OF ENGINEERING
OMR, CHENNAI -600 119
Department of MBA
ALUMNI SURVEY
Academic Year:2013 - 2014

Form-IV

Summary of Alumni Feedback that:

- Students need training on developing functional skills to face the corporate challenges
- Students feel that they need training on soft skills development
- Students need to develop on interpersonal skills

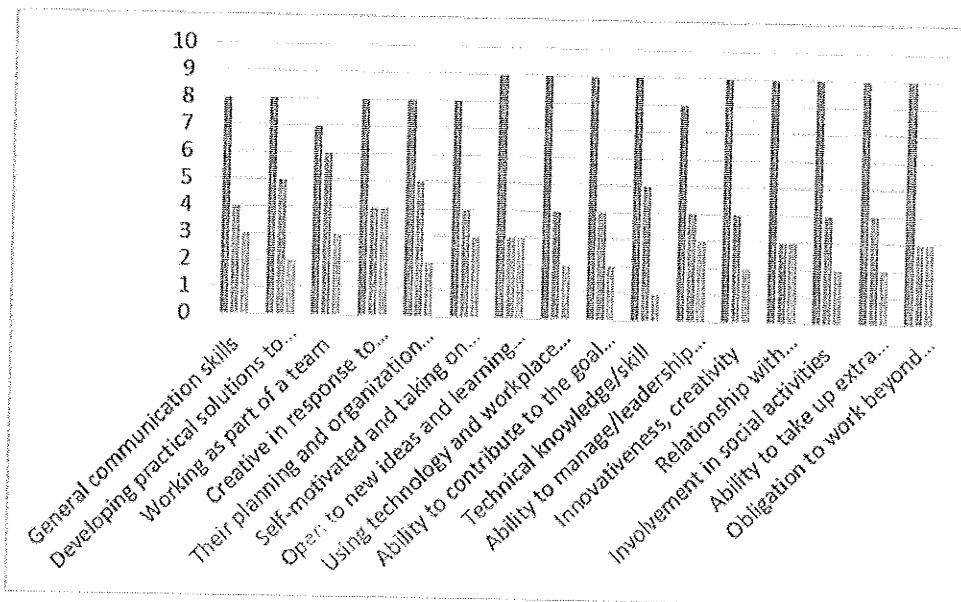
Dr. Jayasree Krishnan
Professor & Head
Department of MCA
St. Joseph's College of Engineering
OMR Road, Chennai-600 119.



St. JOSEPH'S COLLEGE OF ENGINEERING
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Department of MBA
Employer Feedback

Academic Year : 2013 - 2014

S.No	How satisfied are you with the employee/s (our student/s) work performance in each of these areas:	5	4	3	2	1
1	General communication skills	8	4	3		
2	Developing practical solutions to work place problems	8	5	2		
3	Working as part of a team	7	6	3		
4	Creative in response to workplace challenges	8	4	4		
5	Their planning and organization skills	8	5	2		
6	Self-motivated and taking on appropriate level of responsibility	8	4	3		
7	Open to new ideas and learning new techniques	9	3	3		
8	Using technology and workplace equipment	9	4	2		
9	Ability to contribute to the goal of the organization	9	4	2		
10	Technical knowledge/skill	9	5	1		
11	Ability to manage/leadership qualities	8	4	3		
12	Innovativeness, creativity	9	4	2		
13	Relationship with seniors/peers/subordinates	9	3	3		
14	Involvement in social activities	9	4	2		
15	Ability to take up extra responsibility	9	4	2		
16	Obligation to work beyond schedule if required	9	3	3		



Employer Feedback:

Employers feel that:

- Students need to improve on soft skills while entering the corporate from college
- Students need to improve on their aptitude expertise
- Students need to develop in leadership skills



Dr. Jayasree Krishnan
Professor in Head
Department of MCA
MCA Institute of Engineering
Griff Road, Chennai-600 110.

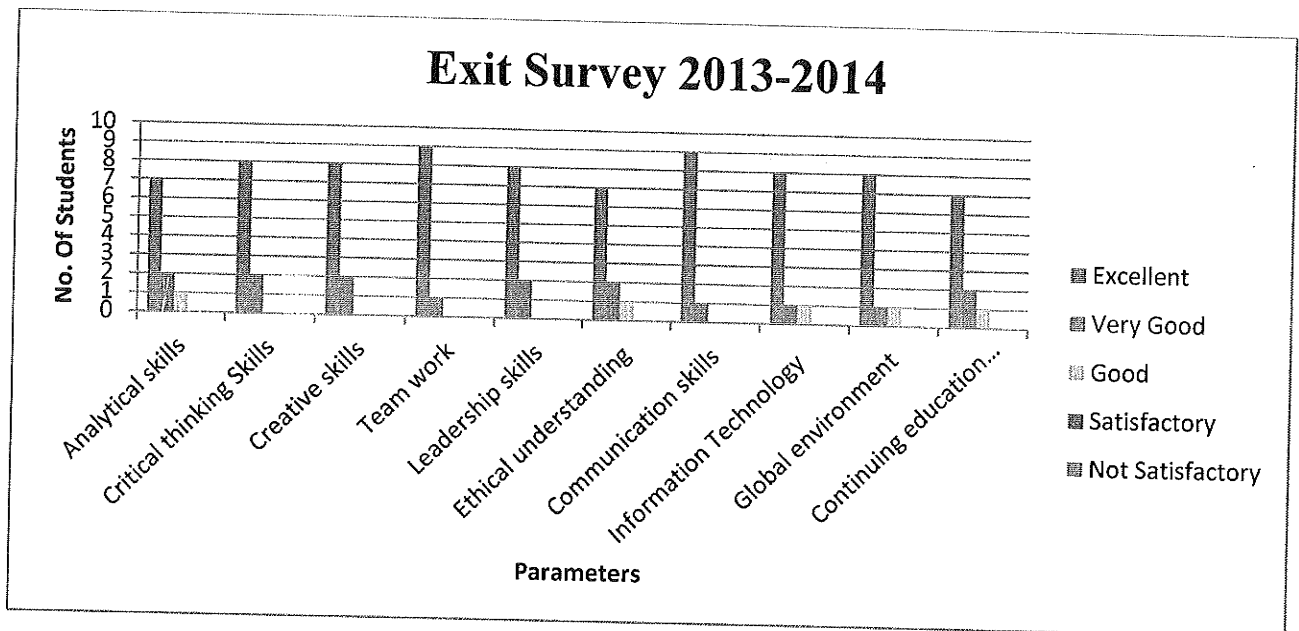


St. JOSEPH'S COLLEGE OF ENGINEERING
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DEPARTMENT OF MBA

Exit Survey Report

Academic Year : 2013-2014

Parameters	Excellent	Very Good	Good	Satisfactory	Not Satisfactory
Analytical skills	7	2	1	0	0
Critical thinking Skills	8	2	0	0	0
Creative skills	8	2	0	0	0
Team work	9	1	0	0	0
Leadership skills	8	2	0	0	0
Ethical understanding	7	2	1	0	0
Communication skills	9	1	0	0	0
Information Technology	8	1	1	0	0
Global environment	8	1	1	0	0
Continuing education awareness	7	2	1	0	0



Strength

1. Enhanced management skills through workshops
2. Stock market training
3. Good number of electives offered
4. Interpersonal skills were enhanced
5. Personalized advice and mentoring

Weakness

1. Focus on global business
2. Need application oriented approach
3. Specialization oriented training programs to be conducted
4. Additional time to be allotted for mentoring
5. Group presentations required

HOD/MBA

Dr. Jayashree Krishnan
 Professor & Head
 Department of IABA
 O. P. J.S. College of Engineering
 O. P. J.S. Campus, A.P., T.N.



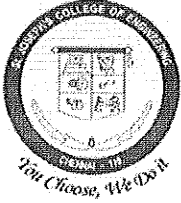
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Department of MBA
PARENT FEEDBACK (2013-14)

Grade : 5-Excellent, 4-Very Good, 3- Good, 2- Satisfactory, 1- Not satisfactory)

Sl.No	Particulars	Grading				
		5	4	3	2	1
1.	Student's counseling and guidance in college	4	6	0	0	0
2.	Departmental Academic Co-operation	8	2	0	0	0
3.	Computing Facility / Lab Facility	9	1	0	0	0
4.	Departmental Extra/Co-curricular activities	5	5	0	0	0
5.	Sports facilities available in the college	4	6	0	0	0
6.	Library/ Reading facility available	9	1	0	0	0
7.	Discipline in the college	9	1	0	0	0
8.	Facilities available in administrative office	7	2	1	0	0
9.	Mess facility	8	2	0	0	0
10.	Common facility	7	2	1	0	0
11.	Transport Facility	7	2	1	0	0
12.	Industrial exposure given by the department	8	2	0	0	0
13.	Training provided to appear for placement	9	1	0	0	0
14.	Guidance provided for higher studies	5	5	0	0	0
15.	Opportunities provided to develop leadership quality	6	4	0	0	0
16.	Intimation of periodical progress of your ward (SMS / Portal)	8	2	0	0	0
17.	Internal Assessment system adopted by the college	4	6	0	0	0
18.	College/Department Interaction with Industries	8	2	0	0	0
19.	Improvement of your ward Involvement in social activities	7	3	0	0	0
	TOTAL	128	55	3	0	0

Parent Feedback 2013-14





St. JOSEPH'S COLLEGE OF ENGINEERING
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CONSOLIDATED REPORT OF PARENT FEEDBACK 2013-14

Feedback is collected from the parent of the students. The feedback form consisted of around twenty parameters. Each parameter is graded for satisfaction on a scale of 1 to 5. Some of the parameters accommodated in the parents feedback, include quality of teaching, students' discipline, lab facilities, examination system, student activities and other facilities such as transport, library, mess etc.

The parents of the students whose performance in the continuous assessment test is poor are met before final university exams and counseled individually and their feedback are also given due consideration.

For the year 2013-14, from the feedback given by parents, it is noted that most of the parents are satisfied with the facilities offered by the college for the students. Some of the parameters where the parents are not highly satisfied are (i) guidance provided for higher studies (ii) sports facilities offered to students (iii) students counselling and guidance and (iv) departmental extra and co-curricular activities and (iv) Internal Assessment system adopted by the college.

Prof. Dr. P. H. S. S. S.
Head of Department
Department of MBA
St. Joseph's College of Engineering
OMR, Chennai - 600 119



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**FEEDBACK RELATED TO INSTITUTE SUGGESTED BY
STAKEHOLDERS/ACTION TAKEN BY THE INSTITUTION**

2013-14

S. No.	STAKEHOLDER FEEDBACK	ACTION TAKEN
1	Exclusive computer facility needed for project work with internet connection	Network administrator of college has taken measures on the instructions of the principal
2	More Value added courses are needed	Guest lectures from third party professional were arranged
3	More books are needed in the book bank	More books were purchased on the instruction of the principal

HOD

Dr. Jayasree Krishnan
Professor & Head
Department of MBA
St. Joseph's College of Engineering
OMR Road, Chennai-600 119.

PRINCIPAL

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ST. JOSEPH'S COLLEGE OF ENGINEERING
(A CHRISTIAN MINORITY INSTITUTION)
JEPPIAAR EDUCATIONAL TRUST,
OLD MAMALLAPURAM ROAD,
CHENNAI-600 119.

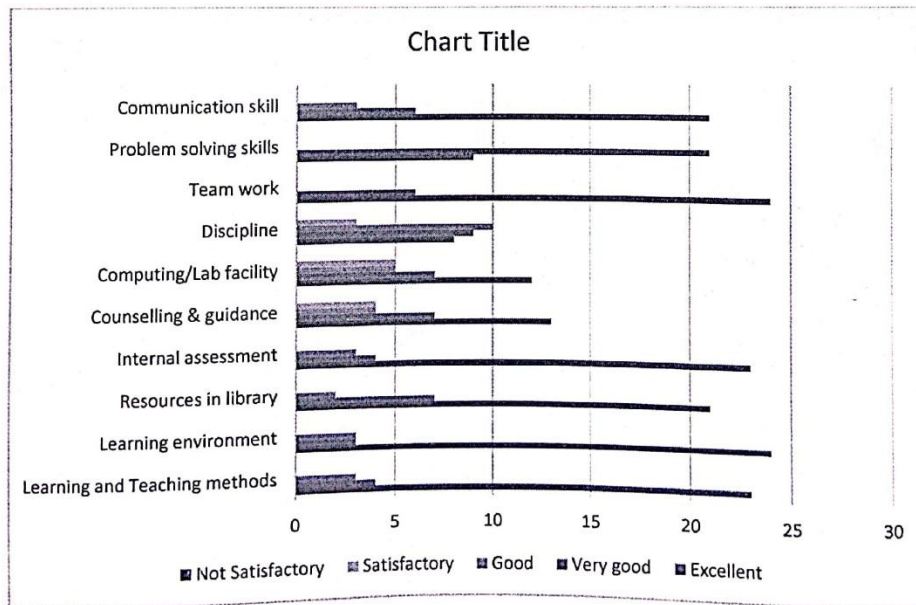


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INSTITUTION FEEDBACK

2013-14

S. No.	Parameter	Excellent	Very good	Good	Satisfactory	Not Satisfactory
1	Learning and Teaching methods	23	4	3	0	0
2	Learning environment	24	3	3	0	0
3	Resources in library	21	7	2	0	0
4	Internal assessment	23	4	3	0	0
5	Counselling & guidance	13	7	4	4	0
6	Computing/Lab facility	12	7	5	5	0
7	Discipline	8	9	10	3	0
8	Team work	24	6	0	0	0
9	Problem solving skills	9	21	0	0	0
10	Communication skill	21	6	3	0	0



[Signature]
HOD

Dr. Jayasree Krishnan
 Professor & Head
 Department of MBA
 St. Joseph's College of Engineering
 OMR Road, Chennai-600 119.