

**St. JOSEPH'S COLLEGE OF ENGINEERING**  
OMR, CHENNAI -600 119  
Department of MBA

**FEEDBACK ANALYSIS OF STAKEHOLDERS & ACTION TAKEN REPORT (2014-15)**

Feedback was requested from following stakeholders:

S. No.	STAKEHOLDER	COUNT
1	Student	100
2	Teacher	16
3	Alumni	15
4	Employer	10
5	Parents	10

**Feedback Analysis of Stakeholders and Action Taken Report**

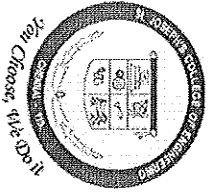
S. No.	STAKEHOLDER	FEEDBACK	ACTION TAKEN
1	Student	Students were contented with the course curriculum. They felt the need for certificate programmes as a part of their curriculum.	Students were given training in their areas of specialization.
2	Teacher	Value addition in terms of the latest technological happenings is needed	SAP course in their respective functional areas was proposed to be arranged by college.
3	Alumni	Need to get trained on employment oriented skills.	Students were provided with special training by internal and external training organizations to gain the hands on experience.
4	Employer	Students need to be trained on technical expertise to be more effective.	Training on functional based training has been provide to enhance their technical skills
5	Parents	Internal assessment system need to be improved  Common facility and transport facility need to be improved	Daily class tests are introduced to improve exam preparedness and time management  Extra buses are operated to different routes Proposal for canteen for boys and girls made.

  
HOD/MBA

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Professor & Head  
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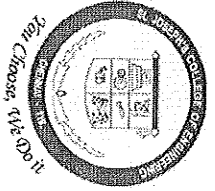
**St. Joseph's College of Engineering, Chennai-119**  
**Department of MBA**  
 Academic Year: 2014-2015, I Year(Odd Semester)  
**Consolidated Report of Students Feedback Analysis on Teaching Faculty**

Sub Code	Subject	Name of the staff (A sec)	Feedback percentage	Sub Code	Subject	Name of the staff (B sec)	Feedback percentage
BA 5101	Economic analysis for Business	Dr.Priya Sethuraman	93.02	BA 7101	Economic analysis for Business	Dr.G.Ramasundaram	92.05
BA 5102	Principles of Management	Dr.R.Nadanassabai	94.04	BA 7102	Principles of Management	Dr.S.Sudha	94.02
BA 5103	Legal Aspects of Business	Dr.K.Jawahar Rani	92.02	BA 5103	Legal Aspects of Business	Dr.K.Jawahar Rani	92.02
BA 5104	Accounting for Management	Dr.R.Rajdamanogary	95.03	BA 5104	Accounting for Management	Dr.R.Rajdamanogary	94.03
BA 5105	Business Statistics	Ms. Manikapriya	90.00	BA 5105	Business Statistics	Ms. Manikapriya	89.03
BA 5106	Organisational Behaviour	Dr.A.S.MohanRam	93.05	BA 5106	Organisational Behaviour	Dr. PinyyVasanthalakshmi	93.02
BA 5107	Total Quality Management	Dr.R.Sundari	93.07	BA 5107	Total Quality Management	Dr.S.Ajit	93.09

*(Signature)*  
**MOD** Professor A. Haras  
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**Department of MBA**  
 Academic Year: 2014-2015, I Year (Even Semester)  
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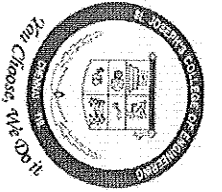
Sub Code	Subject	Name of the staff (A sec)	Feedback percentage	Sub Code	Subject	Name of the staff (B sec)	Feedback percentage
BA 5201	Applied Operations Research	Dr. Jayasree Krishnan	95.02	BA 5201	Applied Operations Research	Mr. P. Surenthiran David	95.05
BA 5202	Business Research Methods	Dr. K. Jawahar Rani	93.04	BA 5202	Business Research Methods	Dr. Priya Sethuraman	94.02
BA 5203	Financial Management	Dr. G. Ramasundaram	89.02	BA 5203	Financial Management	Dr. R. Radjamanogary	95.02
BA 5204	Human Resource Managemnt	Mr. sathyaraj	96.01	BA 5204	Human Resource Managemnt	Dr. A. S. Mohanram	85.02
BA 5205	Information Management	Dr. R. Nadasasabai	90.05	BA 5205	Information Management	Ms. U. Abrami	95.03
BA 5206	Operations Management	Dr. S. Ajit	96.05	BA 5206	Operations Management	Ms. Jebakeupa Roslin	93.02
BA 5207	Marketing Management	Dr. R. Sundari	97.08	BA 5207	Marketing Management	Dr. Pinni Vasantha Lakshmi	96.06

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**Department of MBA**  
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Sub Code	Subject	Name of the staff (A sec)	Feedback percentage	Sub Code	Subject	Name of the staff (B sec)	Feedback percentage
BA7301	Enterprise resource planning	Dr. R. Nadasabai	95.02	BA7301	Enterprise resource planning	Ms.U.Abirami	95.05
BA7302	Strategic management	Dr. Radjamanogary	93.04	BA 7302	Strategic Management	Dr.R.Nadasabai	94.02
BA7011	Brand management	Dr. R. Sundari	89.02	BA7011	Brand management	Dr.R.Sundari	95.02
BA7012	Retail management	Dr. Jayasree Krishnan/	96.01	BA5005	Retail management	Mrs. Dhivya	85.02
BA7013	Services marketing	Dr.PinniVasantha Lakshmi	95.02	BA5006	Services marketing	Dr.PinniVasantha Lakshmi	96.02
BA7021	Security analysis and portfolio management	Dr. G. Ramasundaram	92.2	BA5012	Security analysis and portfolio management	Dr. G. Ramasundaram	94.02
BA7023	International trade finance	Dr. Radjamanogary	95.02	BA5031	International trade finance	Mr. P. Surenthran David	95.02
BA7026	Banking financial services management	Ms. Jebakerupa Roslin	96.02	BA5008	Banking financial services management	Mr. P. Surenthran David	94.02
BA7031	Managerial behavior and	Dr. U. Abirami	96.02				

	effectiveness						
BA7032	Entrepreneurship development	Dr. S. Sudha	96.02				
BA7034	Industrial relations & labour welfare	Dr. K. Jawahar Rani	96.05				
BA7041	Advanced database management systems	Dr. U. Abirami	95.03				
BA7042	E-business management	Dr. S. Ajit	95.05				
BA7044	Data mining for business intelligence	Mr. P. Surendran David	96.02				
BA7051	Logistics and supply chain management	Mrs. G. Dhivya	96.03				
BA7052	Services operations management	Ms. Jebakerupa Roslin	93.02				
BA7053	Project management	Dr. S. Ajit	95.02				

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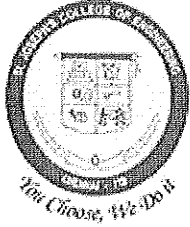
**Academic Year: 2014-2015 , II Year (Even Semester)**  
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BA7401	International Business Management	Dr. R. Radjamanogary	93.05	BA7401	International Business Management	Ms. Jebakerupa Roslin Mr. Sathiyaraj	94.05
BA7402	Business Ethics and Corporate governance, Social Responsibility	Dr.P. Vasanthlakshmi Dr.S. Sudha Dr.R. Sundari	92.05	BA7402	Business Ethics and Corporate governance, Social Responsibility	Dr.P. Vasanthlakshmi Dr.S. Sudha Dr.R. Sundari	93.02

  
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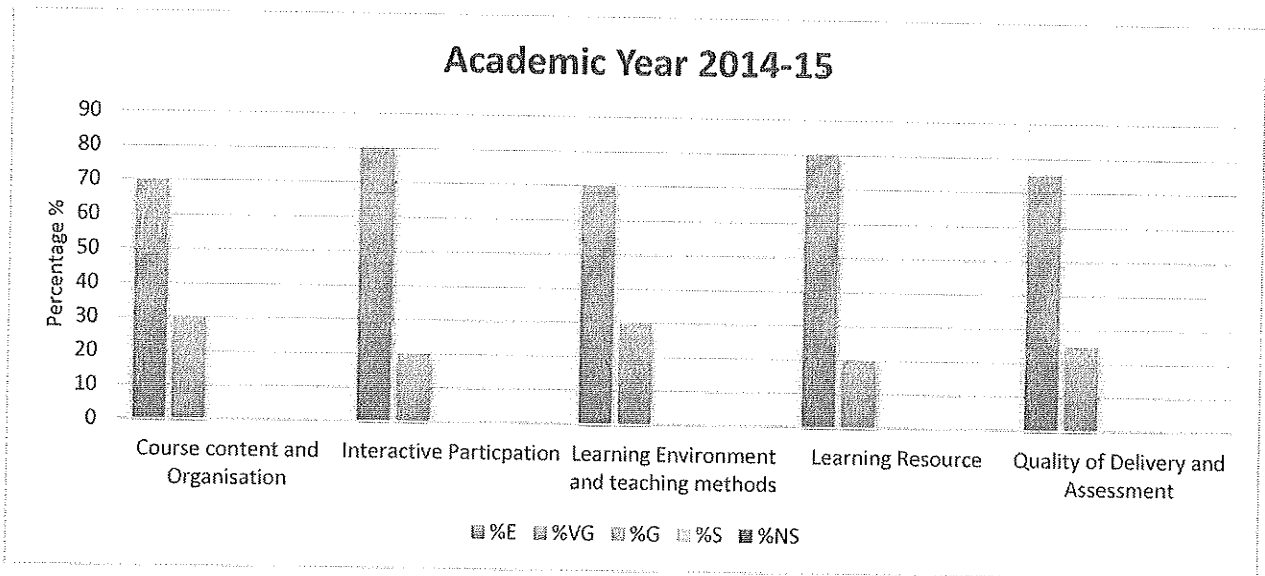
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**St. JOSEPH'S COLLEGE OF ENGINEERING**  
**OMR, CHENNAI - 600119**  
**Department of MBA**

**COURSE EVALUATION - FEEDBACK BY STUDENT**  
**Academic Year: 2014-15**

S. No.	Core Questions	%E	%VG	%G	%S	%NS
1	Course content and Organisation	70	30	0	0	0
2	Interactive Participation	80	20	0	0	0
3	Learning Environment and teaching methods	70	30	0	0	0
4	Learning Resource	80	20	0	0	0
5	Quality of Delivery and Assessment	75	25	0	0	0



The department has obtained feedback on curriculum from students through questionnaire contains the following major aspects such as Course content & Organisation, Interactive participation, Learning environment & teaching methods, Learning resource and Quality of delivery and assessment. Totally 100 students gave their feedback on curriculum for the academic year 2014-2015. 70% of the students strongly agreed that the allocation of course content is appropriate in relation to the level of organizational requirement. 80% of students strongly agreed

that the teachers used interactive teaching methodology making the students more participative. Around 70% of the students strongly agreed that they are equipped with necessary teaching methods required for their programme. It is observed that 80% of the students agreed that the provision for learning resource in library was adequate and appropriate with their respective field of study. The feedback revealed that 75% of them strongly agreed about the quality of delivery and the internal assessment for the specified programme. Few students have suggested that they require training programme inculcating leadership qualities for industry readiness.

**Feedback analysis report:**

From the analysis of the students' feedback it is revealed that they are satisfied with the course curriculum and teaching pedagogy.

It is reported by the students that the resources of the college is adequate in enhancing their knowledge level.



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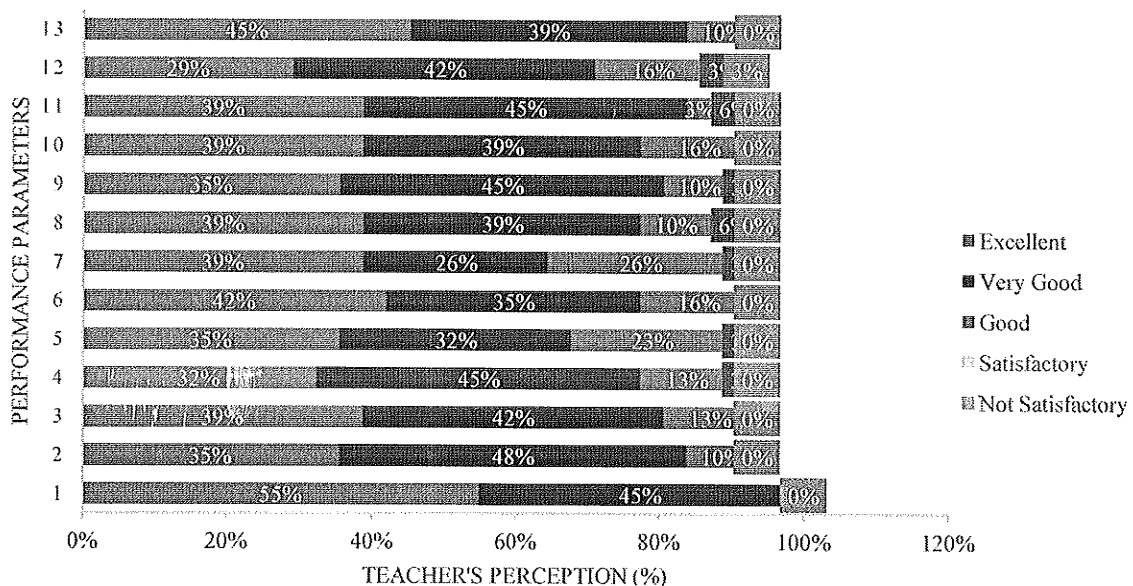


Form-II  
**St. JOSEPH'S COLLEGE OF ENGINEERING**  
 OMR, CHENNAI -600 119  
 Department of MBA  
**TEACHER'S FEEDBACK ON CURRICULUM - ANALYSIS**  
 Academic Year: 2014 - 2015

**Grade : 5-Excellent, 4-Very Good, 3- Good, 2- Satisfactory, 1- Not satisfactory**

S. No	Details	5	4	3	2	1
1	Curriculum is based on the needs of the stake holders	55%	45%	0%	0%	0%
2	Course objectives and Outcomes of the course are well defined and clear to faculty and students	35%	48%	10%	0%	0%
3	Sufficient number of prescribed books are available in the library	39%	42%	13%	0%	0%
4	The course has good balance between theory and application.	32%	45%	13%	3%	0%
5	The course has made me interested in the subject area.	35%	32%	23%	3%	0%
6	The course has increased knowledge potential in its application	42%	35%	16%	0%	0%
7	Book facilities and other amenities like projectors, software etc., are available in the department.	39%	26%	26%	3%	0%
8	Tests and Examinations are conducted at appropriate time with proper coverage of planned units according to the college working schedule / academic schedule of anna university.	39%	39%	10%	6%	0%
9	I have the freedom to adopt new techniques of teaching such as seminar presentations, group discussions, demonstration and student's participations.	35%	45%	10%	3%	0%
10	Syllabus contain necessary technical skills for the students to face the industry needs	39%	39%	16%	0%	0%
11	The electives offered are relevant to the specialization streams and to the technological advancements.	39%	45%	3%	6%	0%
12	The laboratory experiments enhance the students in understanding the concepts and enable them to relate theory to practice (Experiential learning).	29%	42%	16%	3%	3%
13	Facilities are provided for teaching and to adopt current trends / research.	45%	39%	10%	0%	0%

**CHART ANALYSIS 2014-15**



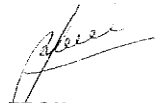
## TEACHERS FEEDBACK ON CURRICULUM

- The examination report of the educators' criticism reveals that they are remarkably happy with the structure of the educational modules.
- The proposals given by them identified with explicit subjects were noted for further activity.

The institution is having a regular practice of organizing frequent meeting with the at the beginning of every semester to discuss on the academic discipline and various approaches to inculcate and enhance the curriculum. Based on the need of stakeholders, the discussion is mainly focused on the teaching pedagogy, academic discipline, research and extension activities, possibility of implementing of recent trends in respective curriculum and evaluation procedures are discussed in detail. The faculties are given with an open chance to express their view points about all the dimensions of curriculum to augment the career of students. The innovative and creative suggestion given by the faculties are further discussed based on the possibility of implementation. The consolidated ideas are then forwarded to the respective councils for preparing the action plan for implementation. Apart from that, the faculty members can also represent their view points continuously on regular Board of Studies, Department Advisory Committee and Academic Council meetings for further enrichment on teaching pedagogy. Various Guest lectures, Industrial Visits, Students Workshops, Internships and Value-added courses are organized to bridge the gap in curriculum.

### Feedback Analysis Report

- ☞ The analysis report of the teachers' feedback discloses that the framework of the curriculum is excellent.
- ☞ Course based needs and recommendations are noted for the respective action to be taken in future.
- ☞ SAP courses was proposed to arrange by college in their respective functional areas.



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Form-IV

**St. JOSEPH'S COLLEGE OF ENGINEERING**  
**OMR, CHENNAI -600 119**  
**Department of MBA**  
**ALUMNI SURVEY**  
**Academic Year:2014 - 2015**

Summary of Alumni Feedback that:

- Students Feel that providing generalized training does not help them when facing interview
- Students feel they need training on functional skills
- Students need to provide training on aptitude and soft skills

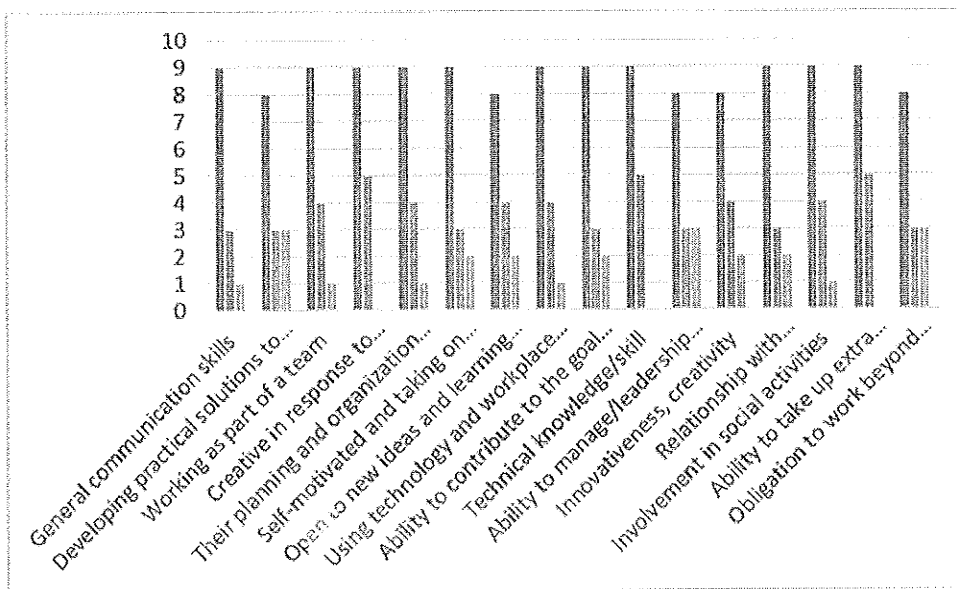
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**St. JOSEPH'S COLLEGE OF ENGINEERING**  
**OMR, CHENNAI -600 119**  
**Department of MBA**  
**Employer Feedback**

**Academic Year : 2014 - 2015**

S.No	How satisfied are you with the employee/s (our student/s) work performance in each of these areas:	5	4	3	2	1
1	General communication skills	9	3	1		
2	Developing practical solutions to work place problems	8	3	3		
3	Working as part of a team	9	4	1		
4	Creative in response to workplace challenges	9	5	0		
5	Their planning and organization skills	9	4	1		
6	Self-motivated and taking on appropriate level of responsibility	9	3	2		
7	Open to new ideas and learning new techniques	8	4	2		
8	Using technology and workplace equipment	9	4	1		
9	Ability to contribute to the goal of the organization	9	3	2		
10	Technical knowledge/skill	9	5	0		
11	Ability to manage/leadership qualities	8	3	3		
12	Innovativeness, creativity	8	4	2		
13	Relationship with seniors/peers/subordinates	9	3	2		
14	Involvement in social activities	9	4	1		
15	Ability to take up extra responsibility	9	5	0		
16	Obligation to work beyond schedule if required	8	3	3		



Employers Feel:

- Students are required to develop managerial skills
- Students need to develop on the communication skills
- Students should develop interpersonal skills
- Students needs to develop functional skills



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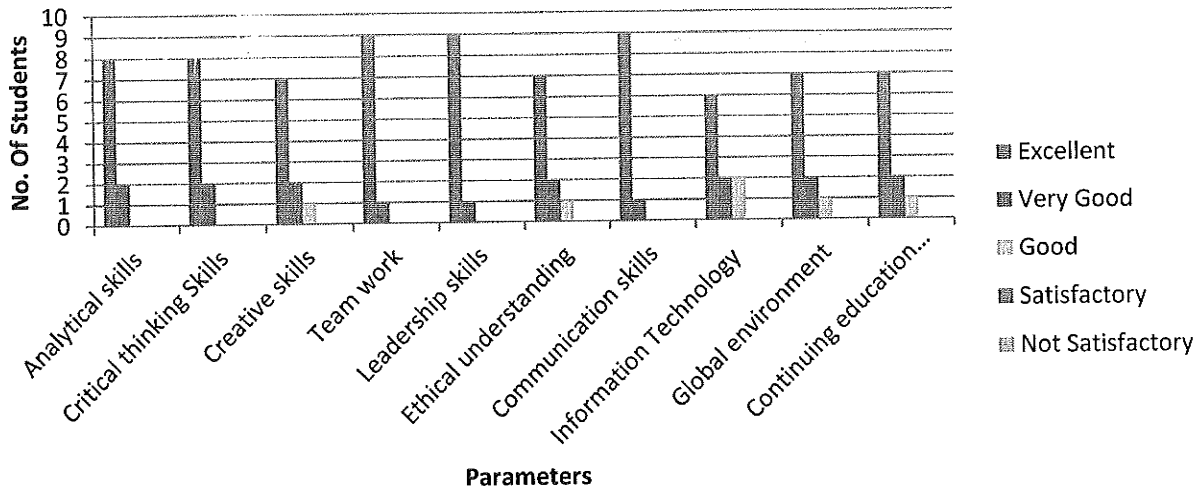
**St. JOSEPH'S COLLEGE OF ENGINEERING**  
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**DEPARTMENT OF MBA**

**Exit Survey Report**

**Academic Year : 2014-2015**

<b>Parameters</b>	<b>Excellent</b>	<b>Very Good</b>	<b>Good</b>	<b>Satisfactory</b>	<b>Not Satisfactory</b>
<b>Analytical skills</b>	8	2	0	0	0
<b>Critical thinking Skills</b>	8	2	0	0	0
<b>Creative skills</b>	7	2	1	0	0
<b>Team work</b>	9	1	0	0	0
<b>Leadership skills</b>	9	1	0	0	0
<b>Ethical understanding</b>	7	2	1	0	0
<b>Communication skills</b>	9	1	0	0	0
<b>Information Technology</b>	6	2	2	0	0
<b>Global environment</b>	7	2	1	0	0
<b>Continuing education awareness</b>	7	2	1	0	0

## Exit Survey 2014-2015



### Strength

1. Gained outside exposure through symposium and convention.
2. Placement training programs
3. Good Professors
4. Enhanced leadership skills
5. Positive environment for learning

### Weakness

1. Theory classes to be reduced
2. Need more interaction with industry experts
3. Mini projects to be included
4. Need more analysis on business issues
5. Specialization related training programs

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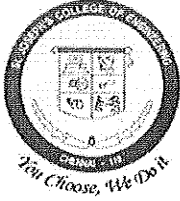
**St. JOSEPH'S COLLEGE OF ENGINEERING**  
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**Department of MBA**  
**PARENT FEEDBACK (2014-15)**

**Grade : 5-Excellent, 4-Very Good, 3- Good, 2- Satisfactory, 1- Not satisfactory)**

Sl.No	Particulars	Grading				
		5	4	3	2	1
1.	Student's counseling and guidance in college	5	5	0	0	0
2.	Departmental Academic Co-operation	9	1	0	0	0
3.	Computing Facility / Lab Facility	9	1	0	0	0
4.	Departmental Extra/Co-curricular activities	5	5	0	0	0
5.	Sports facilities available in the college	7	3	0	0	0
6.	Library/ Reading facility available	9	1	0	0	0
7.	Discipline in the college	8	2	0	0	0
8.	Facilities available in administrative office	7	2	1	0	0
9.	Mess facility	8	2	0	0	0
10.	Common facility	7	2	1	0	0
11.	Transport Facility	7	2	1	0	0
12.	Industrial exposure given by the department	8	2	0	0	0
13.	Training provided to appear for placement	9	1	0	0	0
14.	Guidance provided for higher studies	6	4	0	0	0
15.	Opportunities provided to develop leadership quality	7	3	0	0	0
16.	Intimation of periodical progress of your ward (SMS / Portal)	8	2	0	0	0
17.	Internal Assessment system adopted by the college	5	5	0	0	0
18.	College/Department Interaction with Industries	8	2	0	0	0
19.	Improvement of your ward Involvement in social activities	7	3	0	0	0
	<b>TOTAL</b>	<b>139</b>	<b>48</b>	<b>3</b>	<b>0</b>	<b>0</b>

Parent Feedback 2014-15





**St. JOSEPH'S COLLEGE OF ENGINEERING**  
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**Department of MBA**  
**CONSOLIDATED REPORT OF PARENT FEEDBACK 2014-15**

Feedback is collected from the parent of the students. The feedback form consisted of around twenty parameters. Each parameter is graded for satisfaction on a scale of 1 to 5. Some of the parameters accommodated in the parents feedback, include quality of teaching, students' discipline, lab facilities, examination system, student activities and other facilities such as transport, library, mess etc.

For the year 2014-15, from the feedback given by parents, it is noted that most of the parents are satisfied with the facilities offered by the college for the students. Some of the parameters where the parents are not highly satisfied are (i) Internal Assessment system adopted by the college (ii) Departmental Extra/Co-curricular activities (iii) guidance provided for higher studies (iv) Common facility and transport facility

Knowing that a third party company was entrusted with training the students for placement, parents were happy that the college has given due consideration to their request last year. But most of the parents feel that the sports facility offered to the day scholar students can be improved a lot. Common facilities like stores, canteen and transport facilities can be improved a lot.



Form VIII

St. JOSEPH'S COLLEGE OF ENGINEERING  
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Department of MBA

**FEEDBACK RELATED TO INSTITUTE SUGGESTED BY  
STAKEHOLDERS/ACTION TAKEN BY THE INSTITUTION**

2014-15

S. No.	STAKEHOLDER FEEDBACK	ACTION TAKEN
1	Need for more institute industry interaction	Students and alumni forum created. MoU with professional bodies initiated
2	Ranking of the college needs to be improved	Motivation given for research work by faculty members and research guidance by faculty members
3	More books are needed in the book bank	Books for the changed syllabus for the new regulation were purchased

  
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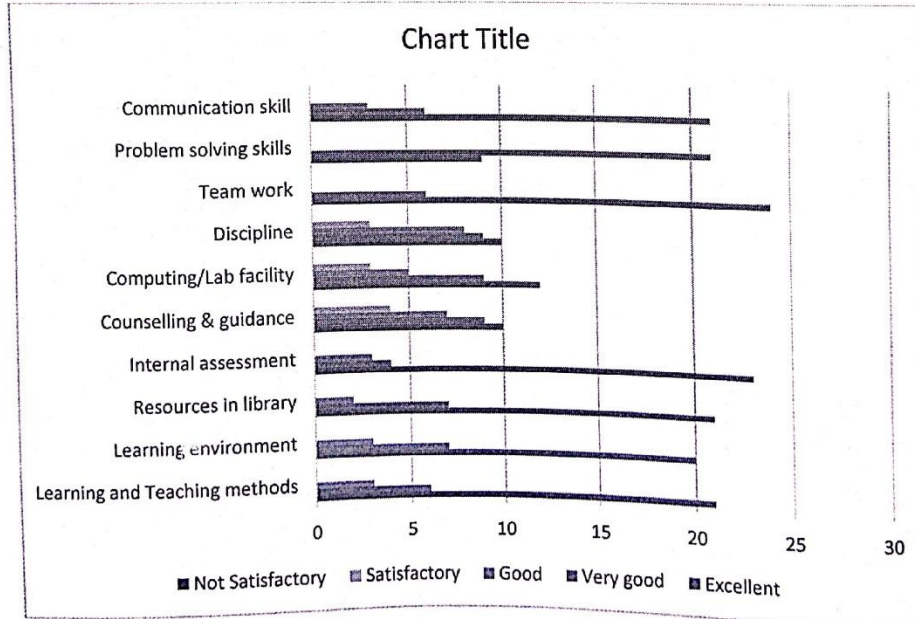
Form VIII

**St. JOSEPH'S COLLEGE OF ENGINEERING**  
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**Department of MBA**

**INSTITUTION FEEDBACK**

**2014-15**

S. No.	Parameter	Excellent	Very good	Good	Satisfactory	Not Satisfactory
1	Learning and Teaching methods	21	6	3	0	0
2	Learning environment	20	7	3	0	0
3	Resources in library	21	7	2	0	0
4	Internal assessment	23	4	3	0	0
5	Counselling & guidance	10	9	7	4	0
6	Computing/Lab facility	12	9	5	3	0
7	Discipline	10	9	8	3	0
8	Team work	24	6	0	0	0
9	Problem solving skills	9	21	0	0	0
10	Communication skill	21	6	3	0	0



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