

St. JOSEPH'S COLLEGE OF ENGINEERING
OMR, CHENNAI -600 119
Department of MBA

FEEDBACK ANALYSIS OF STAKEHOLDERS & ACTION TAKEN REPORT (2016-17)

Feedback was requested from following stakeholders:

S. No.	STAKEHOLDER	COUNT
1	Student	100
2	Teacher	16
3	Alumni	15
4	Employer	10
5	Parents	10

Feedback Analysis of Stakeholders and Action Taken Report

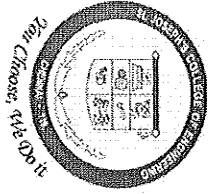
S. No.	STAKEHOLDER	FEEDBACK	ACTION TAKEN
1	Student	Students were happy with the curriculum and teaching pedagogy. They also felt that the resources of the college is adequate in enhancing their knowledge level. Few students wanted training programme for improving their skills.	Training programme were organized inculcating leadership qualities.
2	Teacher	Students lack knowledge on financial concepts and budgeting. Students need improvement in the courses.	Special classes initiated for students appearing for arrear exams. Discussion on budgets organized through third party experts
3	Alumni	We need training on general aptitude and industry ready programs	We started to focus on enhancing the managerial skills of the students
4	Employer	Students needs to focus on the developing and exhibiting the managerial skills in the changing environment	Planned to train the students on the functional aspects based on the elective of the students.
5	Parents	Opportunities need to provided to develop leadership quality	Students have to take seminars on topics from every subject, which will help in improving communication skill and to face an audience Training on communication and leadership skill by third party trainers were already in place


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St. Joseph's College of Engineering, Chennai-119
Department of MBA
 Academic Year: 2016-2017, I Year(Odd Semester)
Consolidated Report of Students Feedback Analysis on Teaching Faculty

Sub Code	Subject	Name of the staff (A sec)	Feedback percentage	Sub Code	Subject	Name of the staff (B sec)	Feedback percentage
BA 5101	Economic analysis for Business	Dr.Priya Sethuraman	94.02	BA 7101	Economic analysis for Business	Dr.G.Ramasundaram	90.05
BA 5102	Principles of Management	Dr.R.Nadanasabai	93.04	BA 7102	Principles of Management	Dr.S.Sudha	95.02
BA 5103	Legal Aspects of Business	Dr.K.Jawahar rani	94.02	BA 5103	Legal Aspects of Business	Ms.SukanyaPremekumar	95.05
BA 5104	Accounting for Management	Dr.R.Rajdamanogary	96.01	BA 5104	Accounting for Management	Dr.R.Rajdamanogary	95.02
BA 5105	Business Statistics	Ms. Manikapriya	90.03	BA 5105	Business Statistics	Ms.G.Dhivya	90.03
BA 5106	Organisational Behaviour	Dr. PimnyVasanthalakshmi	94.06	BA 5106	Organisational Behaviour	Dr.R.Nadanasabai	92.06
BA 5107	Total Quality Management	Dr.S.Ajit	95.08	BA 5107	Total Quality Management	Dr.R.Sundari	93.06

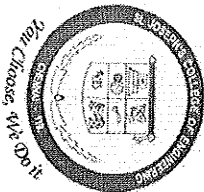
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Sub Code	Subject	Name of the staff (A sec)	Feedback percentage	Sub Code	Subject	Name of the staff (B sec)	Feedback percentage
BA 5201	Applied Operations Research	Mr.P.Surenthiran David	95.06	BA 5201	Applied Operations Research	Dr.Jayasree Krishnan	95.02
BA 5202	Business Research Methods	Dr.Priya Sethuraman	96.04	BA 5202	Business Research Methods	Dr.K.Jawahar Rani	94.06
BA 5203	Financial Management	Dr.G.ramasundaram	96.02	BA 5203	Financial Management	Dr.R.Radjamanogary	92.03
BA 5204	Human Resource Managemnt	Ms.G.Dhivya	94.01	BA 5204	Human Resource Management	Ms.Sukanya Premkumar	93.05
BA 5205	Information Management	Dr.R.Nadanasabai	93.05	BA 5205	Information Management	Dr.U.Abirami	93.03
BA 5206	Operations Management	Dr.S.Ajit	97.05	BA 5206	Operations Management	Ms.Jebakeruba Roslin	96.02
BA 5207	Marketing Management	Dr.S.Sudha	98.08	BA 5207	Marketing Management	Dr.R.Sundari	98.06

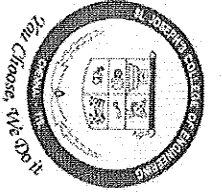
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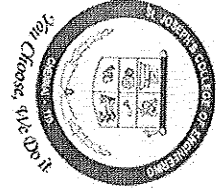
Sub Code	Subject	Name of the staff (A sec)	Feedback percentage	Sub Code	Subject	Name of the staff (B sec)	Feedback percentage
BA7301	Enterprise resource planning	Dr. R. Nadasasabai	95.02	BA7301	Enterprise resource planning	Ms. U. Abirami	95.05
BA7302	Strategic management	Dr. Radjamanogary	93.04	BA 7302	Strategic Management	Dr.R.Nadasasabai	94.02
BA7011	Brand management	Dr. R. Sundari	89.02	BA7011	Brand management	Dr. K. Jawahar Rani	95.02
BA7012	Retail management	Dr. Jayasree Krishnan	96.01	BA5005	Retail management	Mrs. Dhiya	85.02
BA7013	Services marketing	Dr. S. Sudha	96.05	BA5006	Services marketing	Dr. Priya Sethuraman	96.05
BA7021	Security analysis and portfolio management	Dr. G. Ramasundaram	95.05	BA5012	Security analysis and portfolio management	Dr. G. Ramasundaram	95.05
BA7023	International trade finance	Dr. Radjamanogary	96.02	BA5031	International trade finance	Mr. P. Surenthran David	94.02
BA7026	Banking financial services management	Ms. Jebakerupa Roslin	94.02	BA5008	Banking financial services management	Mr. P. Surenthran David	94.02
BA7031	Managerial behavior and effectiveness	Dr. U. Abirami	96.02				
BA7032	Entrepreneurship	Dr. S. Sudha	96.02				

	development						
BA7034	Industrial relations & labour welfare	Dr. K. Jawahar Rani	96.02				
BA7041	Advanced database management systems	Dr. U. Abirami	96.00				
BA7042	E-business management	Dr. S. Ajit	97.00				
BA7044	Datamining for business intelligence	Mr. P. Surenthran David	96.00				
BA7051	Logistics and supply chain management	Mrs. G. Dhivya	94.02				
BA7052	Services operations management	Ms. Jebakerupa Roslin	94.08				
BA7053	Project management	Dr. S. Ajit	94.06				

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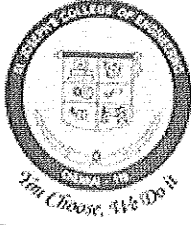


St. Joseph's College of Engineering, Chennai-119
Department of MBA
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Consolidated Report of Students Feedback Analysis on Teaching Faculty

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BA7401	International Business Management	Dr. G.Ramasundaram	93.03	BA7401	International Business Management	Dr.S.Ajit	92.04
BA7402	Business Ethics and Corporate governance, Social Responsibility	Dr.K.lawahar Rani Mr.P.Surenthiran David	93.08	BA7402	Business Ethics and Corporate governance, Social Responsibility	Dr.S.Sudha Dr.R.Sundari	93.06

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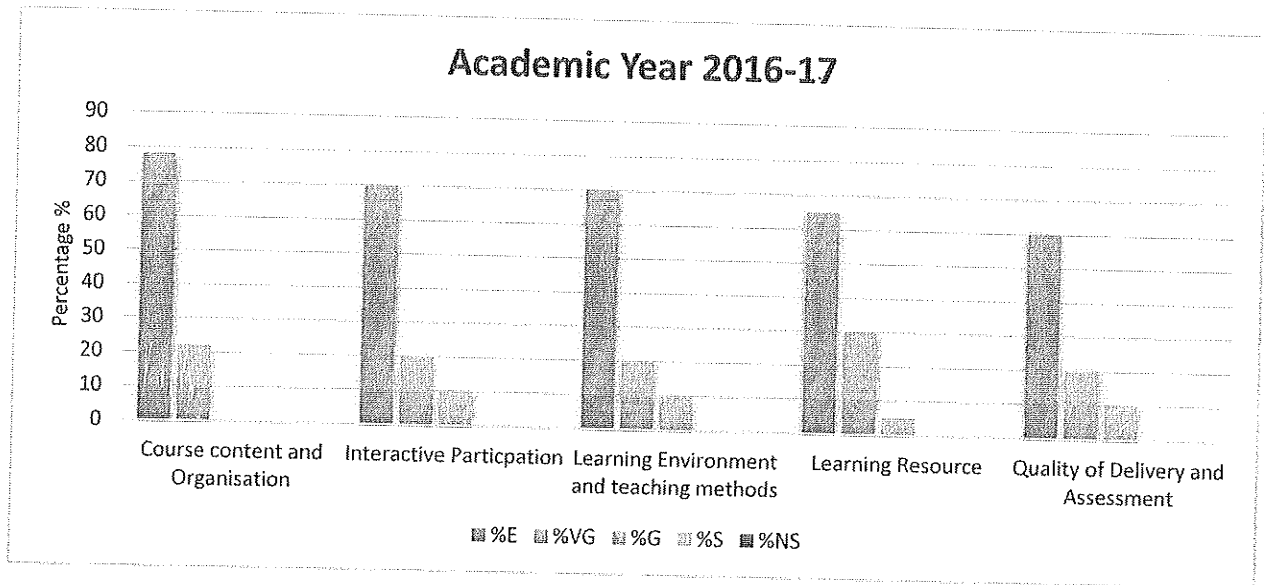
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St. JOSEPH'S COLLEGE OF ENGINEERING
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Department of MBA

COURSE EVALUATION - FEEDBACK BY STUDENT
Academic Year: 2016-17

S. No.	Core Questions	%E	%VG	%G	%S	%NS
1	Course content and Organisation	78	22	0	0	0
2	Interactive Participation	70	20	10	0	0
3	Learning Environment and teaching methods	70	20	10	0	0
4	Learning Resource	65	30	5	0	0
5	Quality of Delivery and Assessment	60	20	10	0	0



The department has obtained feedback on curriculum from students through questionnaire contains the following major aspects such as Course content & Organisation, Interactive participation, Learning environment & teaching methods, Learning resource and Quality of delivery and assessment. Totally 100 students gave their feedback on curriculum for the academic year 2016-2017. 78% of the students strongly agreed that the allocation of course content is relevant in relation to the level of organizational requirement. They also strongly agreed that the

teachers used interactive teaching methodology making the students more participative. Around 70% of the students strongly agreed that they are equipped with necessary teaching methods required for their programme. It is observed that majority of the students agreed that the provision for learning resource in library was adequate and appropriate with their respective field of study. The feedback revealed that majority of them strongly agreed about the quality of delivery and the internal assessment for the specified programme. Students have suggested that it would be helpful if additional certificate programme can be included as a part of the curriculum.

Feedback analysis report:

From the analysis of the students' feedback it is revealed that they are contented with the course curriculum.

It is reported by the students that the interactive teaching methodology creates influential learning.



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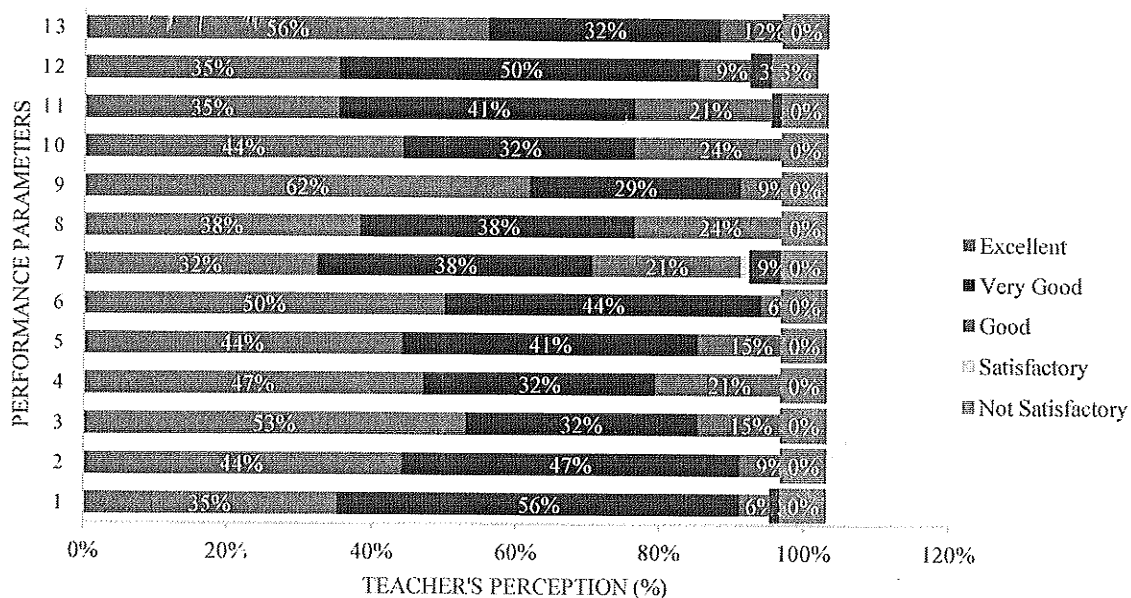


Form-II
St. JOSEPH'S COLLEGE OF ENGINEERING
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 Department of MBA
TEACHER'S FEEDBACK ON CURRICULUM - ANALYSIS
 Academic Year: 2016 - 2017

Grade : 5-Excellent, 4-Very Good, 3- Good, 2- Satisfactory, 1- Not satisfactory

S. No	Details	5	4	3	2	1
1	Curriculum is based on the needs of the stake holders	35%	56%	6%	3%	0%
2	Course objectives and Outcomes of the course are well defined and clear to faculty and students	44%	47%	9%	0%	0%
3	Sufficient number of prescribed books are available in the library	53%	32%	15%	0%	0%
4	The course has good balance between theory and application.	47%	32%	21%	0%	0%
5	The course has made me interested in the subject area.	44%	41%	15%	0%	0%
6	The course has increased knowledge potential in its application	50%	44%	6%	0%	0%
7	Book facilities and other amenities like projectors, software etc., are available in the department.	32%	38%	21%	9%	0%
8	Tests and Examinations are conducted at appropriate time with proper coverage of planned units according to the college working schedule / academic schedule of Anna University.	38%	38%	24%	0%	0%
9	I have the freedom to adopt new techniques of teaching such as seminar presentations, group discussions, demonstration and student's participations.	62%	29%	9%	0%	0%
10	Syllabus contain necessary technical skills for the students to face the industry needs	44%	32%	24%	0%	0%
11	The electives offered are relevant to the specialization streams and to the technological advancements.	35%	41%	21%	3%	0%
12	The laboratory experiments enhance the students in understanding the concepts and enable them to relate theory to practice (Experiential learning).	35%	50%	9%	3%	3%
13	Facilities are provided for teaching and to adopt current trends / research.	56%	32%	12%	0%	0%

CHART ANALYSIS 2016-17



TEACHERS FEEDBACK ON CURRICULUM

- The examination report of the educators' criticism reveals that they are remarkably happy with the structure of the educational modules.
- The proposals given by them identified with explicit subjects were noted for further activity.

The institution is having a regular practice of organizing frequent meeting with the at the beginning of every semester to discuss on the academic discipline and various approaches to inculcate and enhance the curriculum. Based on the need of stakeholders, the discussion is mainly focused on the teaching pedagogy, academic discipline, research and extension activities, possibility of implementing of recent trends in respective curriculum and evaluation procedures are discussed in detail. The faculties are given with an open chance to express their view points about all the dimensions of curriculum to augment the career of students. The innovative and creative suggestion given by the faculties are further discussed based on the possibility of implementation. The consolidated ideas are then forwarded to the respective councils for preparing the action plan for implementation. Apart from that, the faculty members can also represent their view points continuously on regular Board of Studies, Department Advisory Committee and Academic Council meetings for further enrichment on teaching pedagogy. Various Guest lectures, Industrial Visits, Students Workshops, Internships and Value-added courses are organized to bridge the gap in curriculum.

Feedback Analysis Report

- ☞ The analysis report of the teachers' feedback discloses that the framework of the curriculum is excellent.
- ☞ Course based needs and recommendations are noted for the respective action to be taken in future.
- ☞ Special classes are initiated for students appearing for arrears from the beginning.
- ☞ Discussion of financial budget is suggested to inculcate the habit of understanding the current affairs related to curriculum.
- ☞ Various MOUs are also signed to give frequent interns for students apart from the regular interns' mandatory by the curriculum.



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Department of MBA
ALUMNI SURVEY
Academic Year:2016 - 2017

Form-IV

Summary of Alumni Feedback that:

- Students should be trained by corporate persons to know the real expectations of the corporates
- Students need to be trained on soft skills and leadership skills
- Students need to train on the interpersonal skills

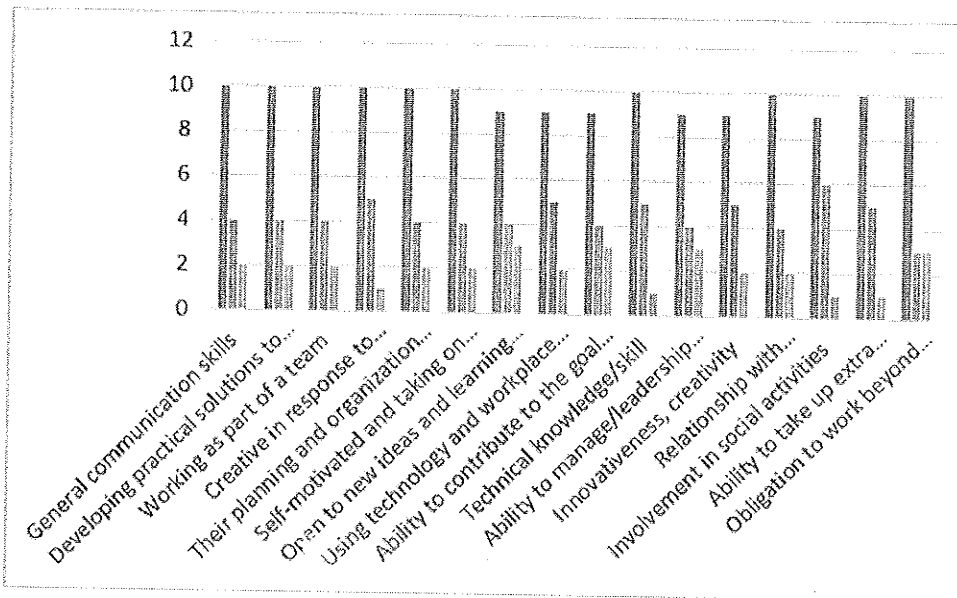
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St. JOSEPH'S COLLEGE OF ENGINEERING
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Department of MBA
Employer Feedback

Academic Year : 2016 - 2017

S.No	How satisfied are you with the employee/s (our student/s) work performance in each of these areas:	5	4	3	2	1
1	General communication skills	10	4	2		
2	Developing practical solutions to work place problems	10	4	2		
3	Working as part of a team	10	4	2		
4	Creative in response to workplace challenges	10	5	1		
5	Their planning and organization skills	10	4	2		
6	Self-motivated and taking on appropriate level of responsibility	10	4	2		
7	Open to new ideas and learning new techniques	9	4	3		
8	Using technology and workplace equipment	9	5	2		
9	Ability to contribute to the goal of the organization	9	4	3		
10	Technical knowledge/skill	10	5	1		
11	Ability to manage/leadership qualities	9	4	3		
12	Innovativeness, creativity	9	5	2		
13	Relationship with seniors/peers/subordinates	10	4	2		
14	Involvement in social activities	9	6	1		
15	Ability to take up extra responsibility	10	5	1		
16	Obligation to work beyond schedule if required	10	3	3		



Employer Feedback:

- Students need to develop on leadership skills
- Students should learn on the functional expertise
- Students should develop on the interpersonal skills



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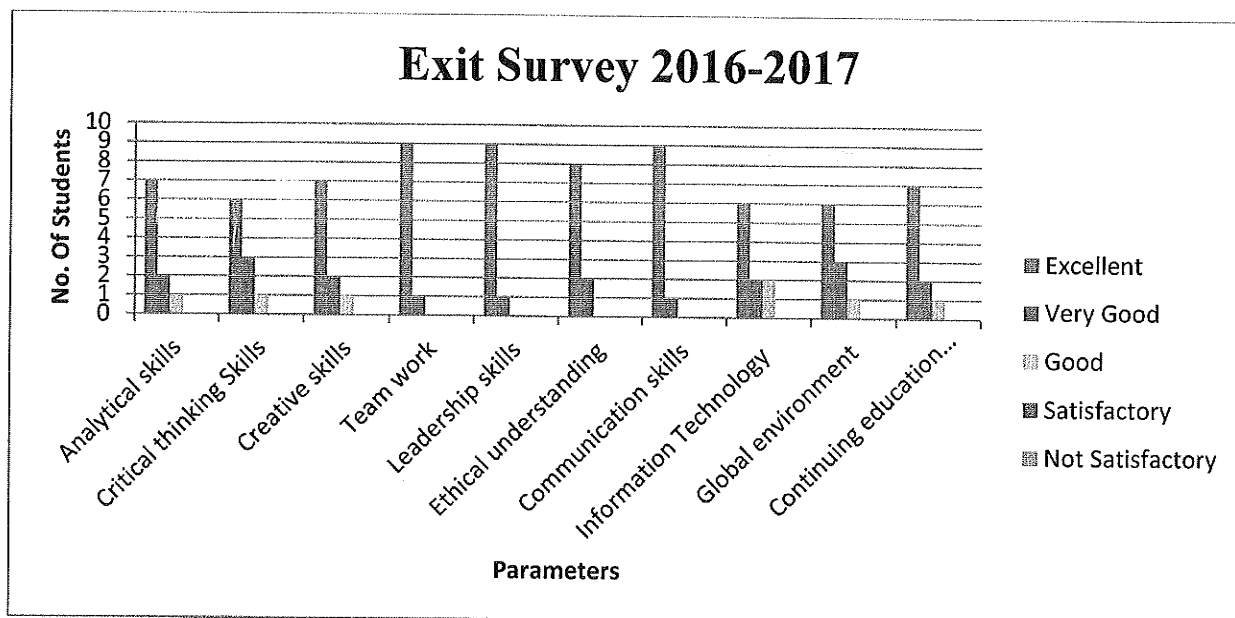


St. JOSEPH'S COLLEGE OF ENGINEERING
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DEPARTMENT OF MBA

Exit Survey Report

Academic Year : 2016-2017

Parameters	Excellent	Very Good	Good	Satisfactory	Not Satisfactory
Analytical skills	7	2	1	0	0
Critical thinking Skills	6	3	1	0	0
Creative skills	7	2	1	0	0
Team work	9	1	0	0	0
Leadership skills	9	1	0	0	0
Ethical understanding	8	2	0	0	0
Communication skills	9	1	0	0	0
Information Technology	6	2	2	0	0
Global environment	6	3	1	0	0
Continuing education awareness	7	2	1	0	0



Strength

1. Skills inculcated beyond curriculum through value added courses
2. Higher number of specializations offered
3. Faculty were friendly and eager to help
4. MMA Student Chapter
5. Helped to improve communication skills

Weakness

1. More focus on projects and real world applications
2. Need professors with industry experience
3. More classes on startup business
4. Need focus on entrepreneurship
5. More emphasis on networking and relationship building


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CONSOLIDATED REPORT OF PARENT FEEDBACK 2016-17

Feedback is collected from the parent of the students. The feedback form consisted of around twenty parameters. Each parameter is graded for satisfaction on a scale of 1 to 5. Some of the parameters accommodated in the parents feedback, include quality of teaching, students' discipline, lab facilities, examination system, student activities and other facilities such as transport, library, mess etc.

The parents of the students whose performance in the continuous assessment test is poor are met before final university exams and counseled individually and their feedback are also given due consideration.

For the year 2016-17, from the feedback given by parents, it is noted that most of the parents are satisfied with the facilities offered by the college for the students. Some of the parameters where the parents are not highly satisfied are (i) Internal Assessment system adopted by the college (ii) students counselling and guidance (iii) Opportunities provided to develop leadership quality.

Parents feel that their wards' internal marks are low due to the internal assessment system followed by the college. For MBA students, the college is having the same kind of assessment system as engineering students whereas what is required in professional environment is entirely different. Students need to be assessed on their analytical ability of solving problematic situations as in case studies.

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**FEEDBACK RELATED TO INSTITUTE SUGGESTED BY
STAKEHOLDERS/ACTION TAKEN BY THE INSTITUTION**

2016-17

S. No.	STAKEHOLDER FEEDBACK	ACTION TAKEN
1	Need for more institute industry interaction	Industrial visits concerning the areas taught in each semesters were organized.
2	Few funded projects	Industry collaborative projects proposals readied.


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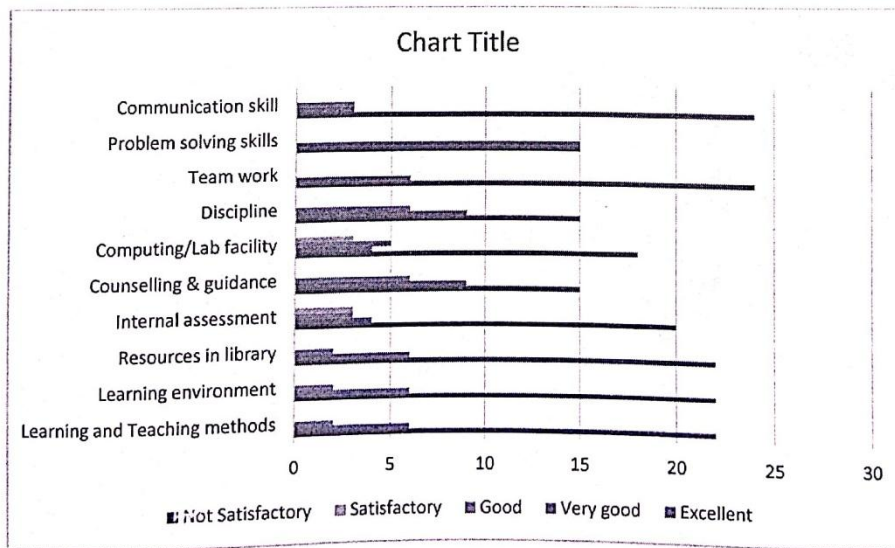



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INSTITUTION FEEDBACK

2016-17

S. No.	Parameter	Excellent	Very good	Good	Satisfactory	Not Satisfactory
1	Learning and Teaching methods	22	6	2	0	0
2	Learning environment	22	6	2	0	0
3	Resources in library	22	6	2	0	0
4	Internal assessment	20	4	3	3	0
5	Counselling & guidance	15	9	6	0	0
6	Computing/Lab facility	18	4	5	3	0
7	Discipline	15	9	6	0	0
8	Team work	24	6	0	0	0
9	Problem solving skills	15	15	0	0	0
10	Communication skill	24	3	3	0	0




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