

St. JOSEPH'S COLLEGE OF ENGINEERING
OMR, CHENNAI -600 119
Department of MBA


FEEDBACK ANALYSIS OF STAKEHOLDERS & ACTION TAKEN REPORT (2017-18)

Feedback was requested from following stakeholders:

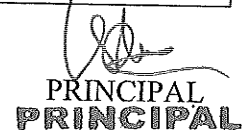
S. No.	STAKEHOLDER	COUNT
1	Student	100
2	Teacher	16
3	Alumni	15
4	Employer	10
5	Parents	10

Feedback Analysis of Stakeholders and Action Taken Report

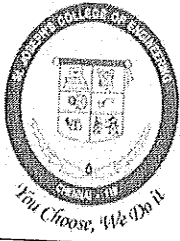
S. No.	STAKEHOLDER	FEEDBACK	ACTION TAKEN
1	Student	Students revealed that they are contented with the curriculum framed. They reported that the quality of education and assessment of the course is excellent. They also wanted training to improve their knowledge base.	Certification course was included to improve their knowledge base.
2	Teacher	Functional area based value addition needed.	Students are encouraged to enroll themselves in various online courses organized by NPTEL, NCFM, NSE, COURSEERA etc.
3	Alumni	Students expect jobs based on their elective subjects and needs to train them on specific training rather than general training to all the students	Focused on providing training on specific job oriented training.
4	Employer	Expects the students to shift from normal work to upgrade their skills to the new job roles	Trained the students on task oriented jobs in specific modules.
5	Parents	Internal assessment system need to be improved Guidance for higher studies	Internal assessment exams (IAE) are introduced. Through ABHS, students are given with information on pursuing Ph.Ds, FPM in IIMs etc.


HOD/MBA

V. Jayasree Krishnan
Professor & Head
Department of MBA
St. Joseph's College of Engineering
OMR Road, Chennai-600 119.


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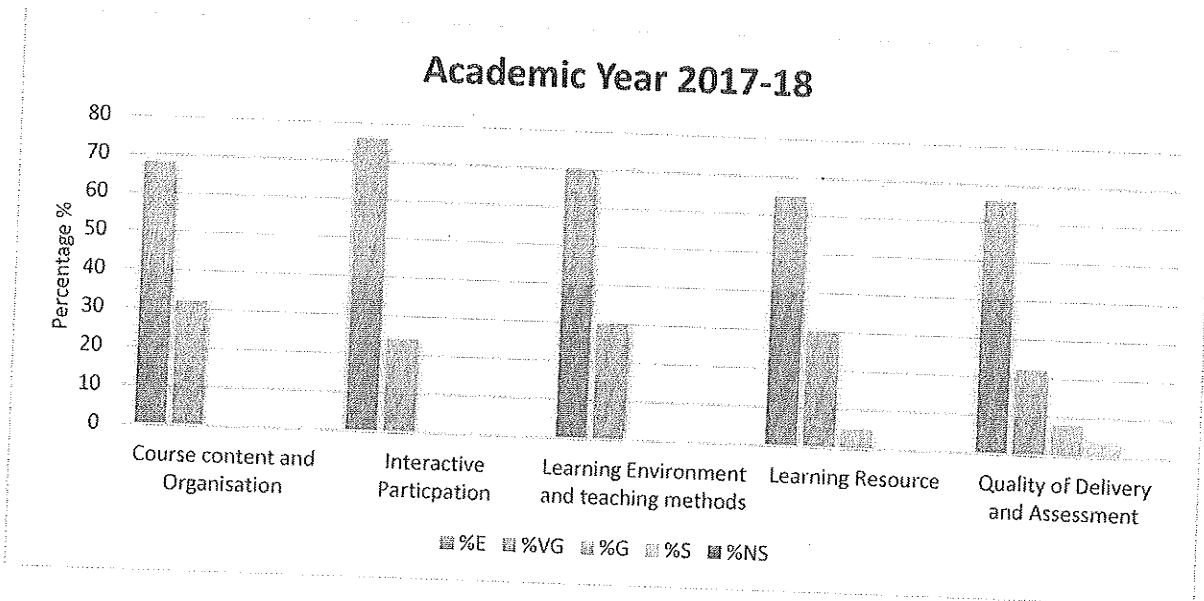
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OLD MAMALLAPURAM ROAD,
CHENNAI-600 119.



St. JOSEPH'S COLLEGE OF ENGINEERING
OMR, CHENNAI - 600119
Department of MBA

COURSE EVALUATION - FEEDBACK BY STUDENT
Academic Year: 2017-18

S.No.	Core Questions	%E	%VG	%G	%S	%NS
1	Course content and Organisation	68	32	0	0	0
2	Interactive Participation	76	24	0	0	0
3	Learning Environment and teaching methods	70	30	0	0	0
4	Learning Resource	65	30	5	0	0
5	Quality of Delivery and Assessment	66	22	8	4	0



The department has obtained feedback on curriculum from students through questionnaire contains the following major aspects such as Course content & Organisation, Interactive participation, Learning environment & teaching methods, Learning resource and Quality of delivery and assessment. Totally 100 students gave their feedback on curriculum for the academic year 2017-2018. Majority of the students strongly agreed that the allocation of course content is appropriate in relation to the level of organizational requirement. They also strongly agreed that the teachers used interactive teaching methodology making the students more participative.

Around 70% of the students strongly agreed that they are equipped with necessary teaching methods required for their programme. It is observed that majority of the students agreed that the provision for learning resource in library was adequate and appropriate with their respective field of study. The feedback revealed that majority of them strongly agreed about the quality of delivery and the internal assessment for the specified programme. Some students have suggested that it would be useful if value added courses can be included as a part of the curriculum.

Feedback analysis report:

From the analysis of the students' feedback it is revealed that they are satisfied with the curriculum framed.

It is reported by the students that the teaching methods are more realistic.



Dr. Jayasree Krishnan
Professor & Head
Department of MBA
St. Joseph's College of Engineering
OMR Road, Chennai-600 119.

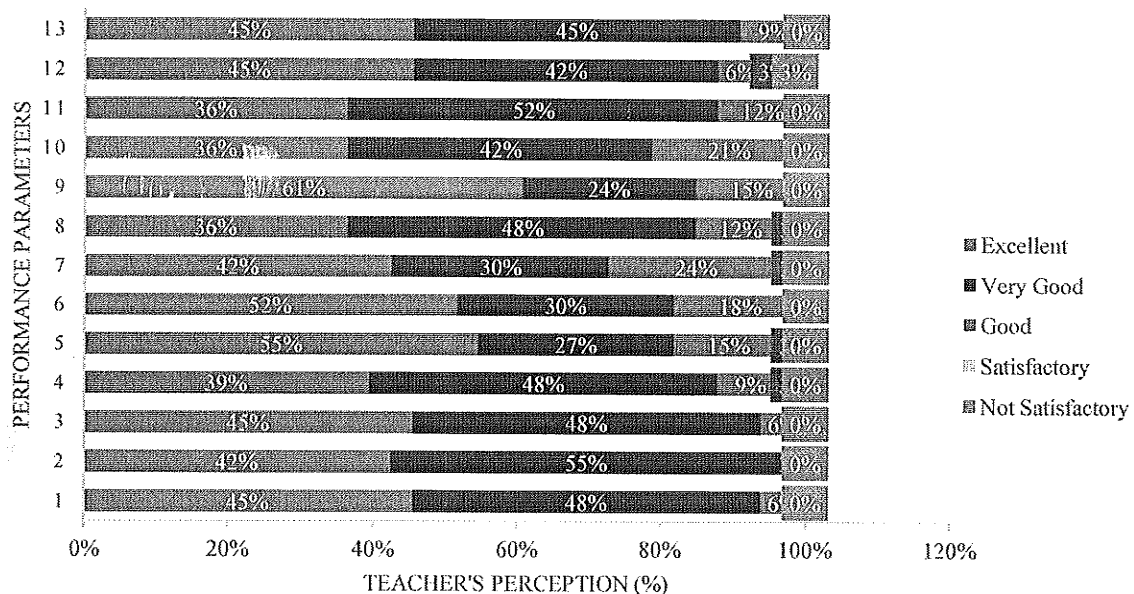


Form-II
St. JOSEPH'S COLLEGE OF ENGINEERING
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 Department of MBA
TEACHER'S FEEDBACK ON CURRICULUM - ANALYSIS
 Academic Year: 2017 - 2018

Grade : 5-Excellent, 4-Very Good, 3- Good, 2- Satisfactory, 1- Not satisfactory

S. No	Details	5	4	3	2	1
1	Curriculum is based on the needs of the stake holders	45%	48%	6%	0%	0%
2	Course objectives and Outcomes of the course are well defined and clear to faculty and students	42%	55%	3%	0%	0%
3	Sufficient number of prescribed books are available in the library	45%	48%	6%	0%	0%
4	The course has good balance between theory and application.	39%	48%	9%	3%	0%
5	The course has made me interested in the subject area.	55%	27%	15%	3%	0%
6	The course has increased knowledge potential in its application	52%	30%	18%	0%	0%
7	Book facilities and other amenities like projectors, software etc., are available in the department.	42%	30%	24%	3%	0%
8	Tests and Examinations are conducted at appropriate time with proper coverage of planned units according to the college working schedule / academic schedule of anna university.	36%	48%	12%	3%	0%
9	I have the freedom to adopt new techniques of teaching such as seminar presentations, group discussions, demonstration and student's participations.	61%	24%	15%	0%	0%
10	Syllabus contain necessary technical skills for the students to face the industry needs	36%	42%	21%	0%	0%
11	The electives offered are relevant to the specialization streams and to the technological advancements.	36%	52%	12%	0%	0%
12	The laboratory experiments enhance the students in understanding the concepts and enable them to relate theory to practice (Experiential learning).	45%	42%	6%	3%	3%
13	Facilities are provided for teaching and to adopt current trends / research.	45%	45%	9%	0%	0%

CHART ANALYSIS 2017-18



TEACHERS FEEDBACK ON CURRICULUM

- The examination report of the educators' criticism reveals that they are remarkably happy with the structure of the educational modules.
- The proposals given by them identified with explicit subjects were noted for further activity.

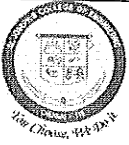
The institution is having a regular practice of organizing frequent meeting with the at the beginning of every semester to discuss on the academic discipline and various approaches to inculcate and enhance the curriculum. Based on the need of stakeholders, the discussion is mainly focused on the teaching pedagogy, academic discipline, research and extension activities, possibility of implementing of recent trends in respective curriculum and evaluation procedures are discussed in detail. The faculties are given with an open chance to express their view points about all the dimensions of curriculum to augment the career of students. The innovative and creative suggestion given by the faculties are further discussed based on the possibility of implementation. The consolidated ideas are then forwarded to the respective councils for preparing the action plan for implementation. Apart from that, the faculty members can also represent their view points continuously on regular Board of Studies, Department Advisory Committee and Academic Council meetings for further enrichment on teaching pedagogy. Various Guest lectures, Industrial Visits, Students Workshops, Internships and Value-added courses are organized to bridge the gap in curriculum.

Feedback Analysis Report

- ☞ The analysis report of the teachers' feedback discloses that the framework of the curriculum is excellent.
- ☞ Course based needs and recommendations are noted for the respective action to be taken in future.
- ☞ Functional area-based training areas for the students are identified to ensure practical applicability of the curriculum.
- ☞ The students are also encouraged to enroll themselves on various certified online courses organized by renowned establishments like NPTEL, NCFM, NSE etc.,
- ☞ Various MOUs are also signed to give frequent interns for students apart from the regular interns' mandatory by the curriculum.


HOD MBA

Dr. Jayaram Krishnan
Professor & Head
Department of MBA
St. Joseph's College of Engineering
OMR Road, Chennai 600 110.



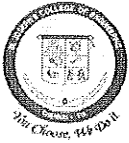
Form-IV

St. JOSEPH'S COLLEGE OF ENGINEERING
OMR, CHENNAI -600 119
Department of MBA
ALUMNI SURVEY
Academic Year:2017 - 2018

Summary of Alumni Feedback that:

- Students feel that they need more expose to corporate expectation by providing training by corporate trainers
- Students feel that they need to have lot of internship to get the real time expertise
- Students feel that they need placement more on the upcoming fields of management

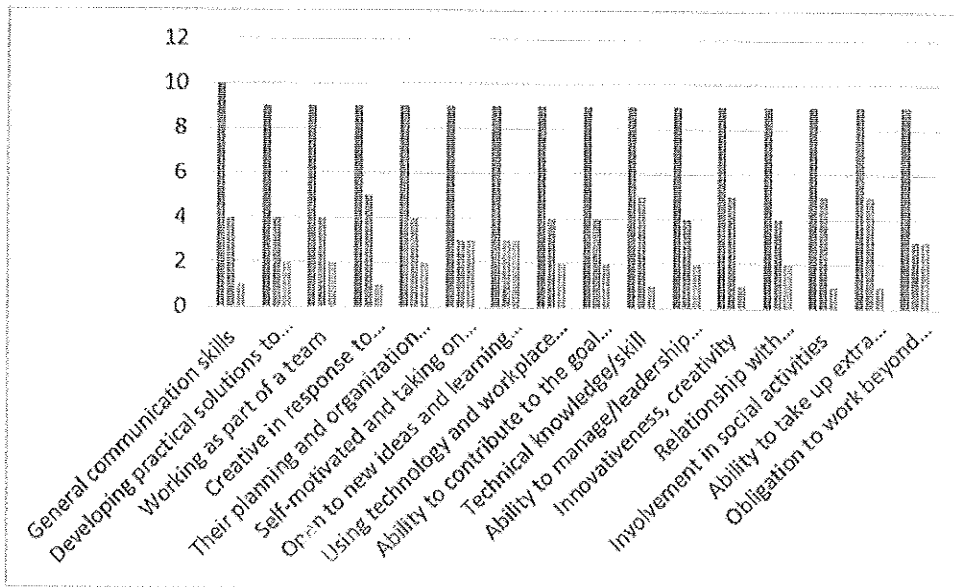
Dr. Jayaraman K. Lakshmi
Professor & Head
Department of MBA
St. Joseph's College of Engineering
Om. Chennai, Chennai-600 119.



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Employer Feedback


Academic Year : 2017 - 2018

S.No	How satisfied are you with the employee/s (our student/s) work performance in each of these areas:	5	4	3	2	1
1	General communication skills	10	4	1		
2	Developing practical solutions to work place problems	9	4	2		
3	Working as part of a team	9	4	2		
4	Creative in response to workplace challenges	9	5	1		
5	Their planning and organization skills	9	4	2		
6	Self-motivated and taking on appropriate level of responsibility	9	3	3		
7	Open to new ideas and learning new techniques	9	3	3		
8	Using technology and workplace equipment	9	4	2		
9	Ability to contribute to the goal of the organization	9	4	2		
10	Technical knowledge/skill	9	5	1		
11	Ability to manage/leadership qualities	9	4	2		
12	Innovativeness, creativity	9	5	1		
13	Relationship with seniors/peers/subordinates	9	4	2		
14	Involvement in social activities	9	5	1		
15	Ability to take up extra responsibility	9	5	1		
16	Obligation to work beyond schedule if required	9	3	3		

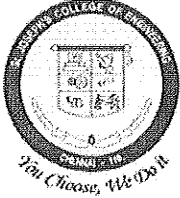


Employers Feedback:

- Students needs to develop managerial skills
- Students should develop on aptitude and logical skills
- Studentst need to develop on interpersonal skills



Dr. Jayasree Krishnan
Professor & Head
Department of I.T.
Sri Jayachandran College of Engineering
Chennai, Tamil Nadu-600 076.




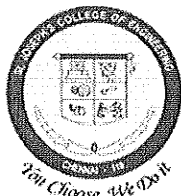
St. JOSEPH'S COLLEGE OF ENGINEERING
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Department of MBA
CONSOLIDATED REPORT OF PARENT FEEDBACK 2017-18

Feedback is collected from the parent of the students. The feedback form consisted of around twenty parameters. Each parameter is graded for satisfaction on a scale of 1 to 5. Some of the parameters accommodated in the parents feedback, include quality of teaching, students' discipline, lab facilities, examination system, student activities and other facilities such as transport, library, mess etc.

For the year 2017-18, from the feedback given by parents, it is noted that most of the parents are satisfied with the facilities offered by the college for the students. Some of the parameters where the parents are not highly satisfied are (i) guidance provided for higher studies (ii) sports facilities offered to students (iii) students counselling and guidance and (iv) Internal Assessment system adopted by the college.

Parents feel that their wards lack leadership qualities and request the college to improve facilities and training programs to improve leadership quality among students. Also, parents feel that the department is not providing enough guidance for those students who want to do higher studies like Ph. D., or FPMs in IIMs


Dr. Jayachree Krishnan
Professor & Head
Department of MBA
St. Joseph's College of Engineering
OMR Road, Chennai-600 119.

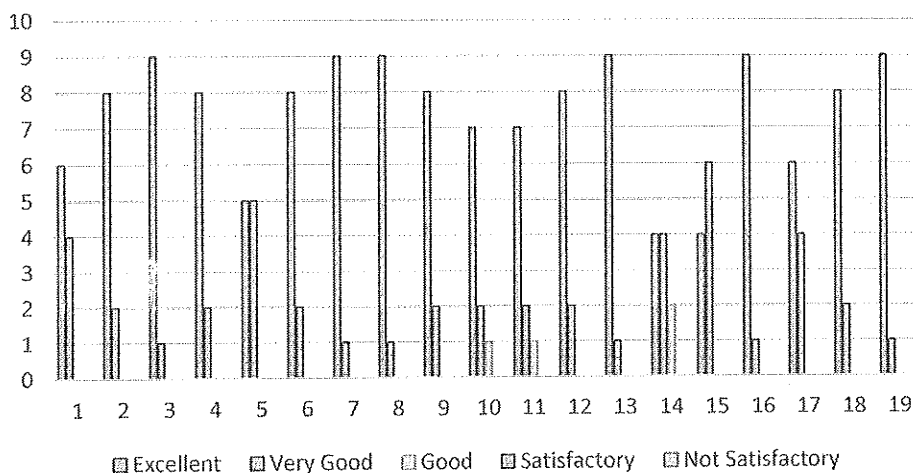


St. JOSEPH'S COLLEGE OF ENGINEERING
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Department of MBA
PARENT FEEDBACK (2017-18)

Grade : 5-Excellent, 4-Very Good, 3- Good, 2- Satisfactory, 1- Not satisfactory)

Sl.No	Particulars	Grading				
		5	4	3	2	1
1.	Student's counseling and guidance in college	6	4	0	0	0
2.	Departmental Academic Co-operation	8	2	0	0	0
3.	Computing Facility / Lab Facility	9	1	0	0	0
4.	Departmental Extra/Co-curricular activities	8	2	0	0	0
5.	Sports facilities available in the college	5	5	0	0	0
6.	Library/ Reading facility available	8	2	0	0	0
7.	Discipline in the college	9	1	0	0	0
8.	Facilities available in administrative office	9	1	0	0	0
9.	Mess facility	8	2	0	0	0
10.	Common facility	7	2	1	0	0
11.	Transport Facility	7	2	1	0	0
12.	Industrial exposure given by the department	8	2	0	0	0
13.	Training provided to appear for placement	9	1	0	0	0
14.	Guidance provided for higher studies	4	4	2	0	0
15.	Opportunities provided to develop leadership quality	4	6	0	0	0
16.	Intimation of periodical progress of your ward (SMS / Portal)	9	1	0	0	0
17.	Internal Assessment system adopted by the college	6	4	0	0	0
18.	College/Department Interaction with Industries	8	2	0	0	0
19.	Improvement of your ward Involvement in social activities	9	1	0	0	0
	TOTAL	141	45	4	0	0

Parent Feedback 2017-18



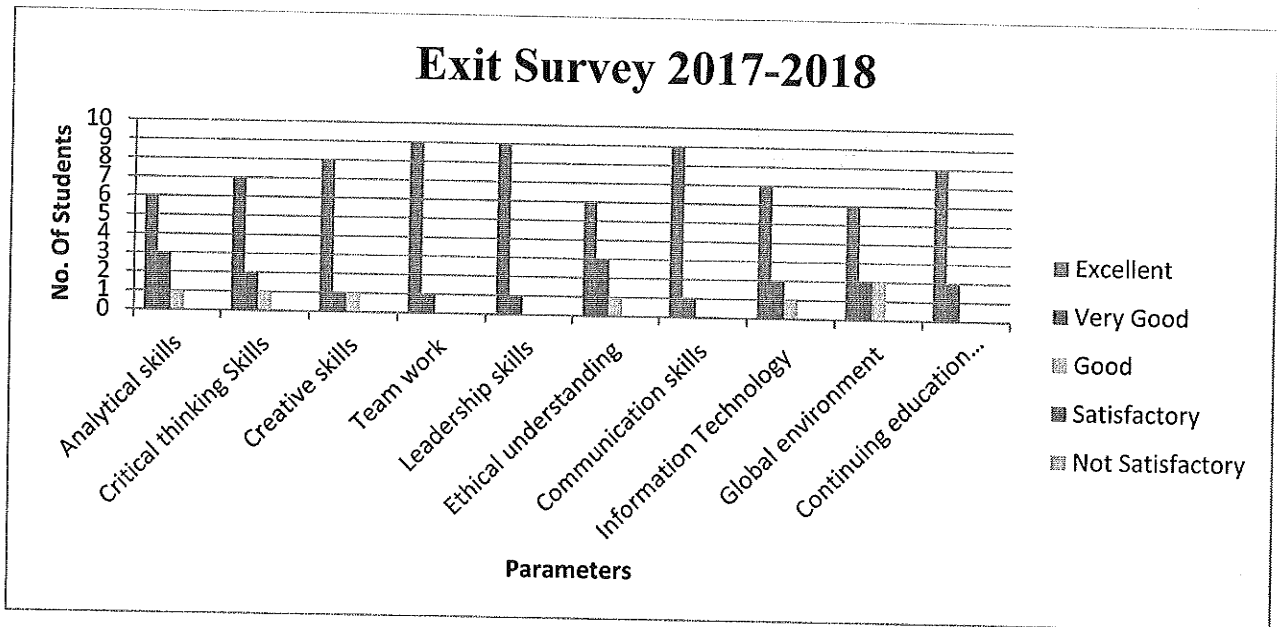


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DEPARTMENT OF MBA

Exit Survey Report

Academic Year : 2017-2018

Parameters	Excellent	Very Good	Good	Satisfactory	Not Satisfactory
Analytical skills	6	3	1	0	0
Critical thinking Skills	7	2	1	0	0
Creative skills	8	1	1	0	0
Team work	9	1	0	0	0
Leadership skills	9	1	0	0	0
Ethical understanding	6	3	1	0	0
Communication skills	9	1	0	0	0
Information Technology	7	2	1	0	0
Global environment	6	2	2	0	0
Continuing education awareness	8	2	0	0	0




Strength

1. Professors knowledge, experience, personality and accessibility
2. Student-faculty interaction
3. Interaction with people from industry through Guest lectures
4. Pre – placement offers
5. Interpersonal skill developing training programs

Weakness

1. More emphasis on application and less theory
2. More projects or opportunities to work directly with local businesses
3. Need more entrepreneurial opportunities
4. Need better IT related course
5. Need better networking and social interaction


HOD/MBA
 Dr. Jayasree Krishnan
 Professor & Head
 Department of MBA
 St. Joseph's College of Engineering
 OMR Road, Chennai-600 119.



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**FEEDBACK RELATED TO INSTITUTE SUGGESTED BY
STAKEHOLDERS/ACTION TAKEN BY THE INSTITUTION**

2017-18

S. No.	STAKEHOLDER FEEDBACK	ACTION TAKEN
1	More value added courses needed	Students were given with specific training on their elective areas from professional bodies like NISM, ED cell,
2	More inputs on the current trends in business needed for students	Students are given choice to attend online courses from COURSERA, NPTEL etc to improve their knowledge on the current business trends

HOD
Dr. Jayasree Krishnan
Professor & Head
Department of MBA
St. Joseph's College of Engineering
OMR Road, Chennai-600 119.

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ST. JOSEPH'S COLLEGE OF ENGINEERING
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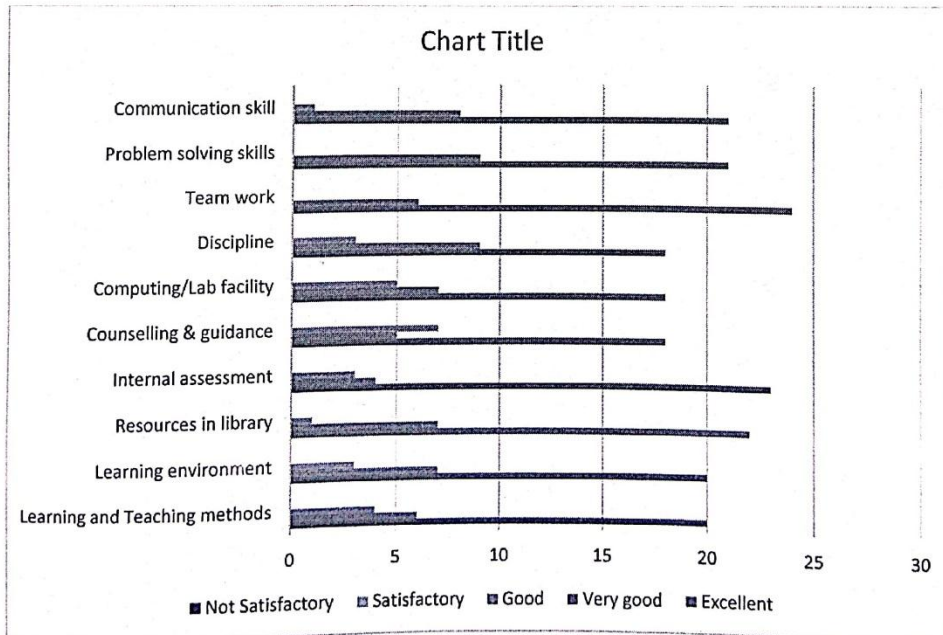


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INSTITUTION FEEDBACK

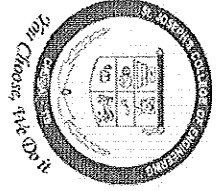
2017-18

S. No.	Parameter	Excellent	Very good	Good	Satisfactory	Not Satisfactory
1	Learning and Teaching methods	20	6	4	0	0
2	Learning environment	20	7	3	0	0
3	Resources in library	22	7	1	0	0
4	Internal assessment	23	4	3	0	0
5	Counselling & guidance	18	5	7	0	0
6	Computing/Lab facility	18	7	5	0	0
7	Discipline	18	9	3	0	0
8	Team work	24	6	0	0	0
9	Problem solving skills	21	9	0	0	0
10	Communication skill	21	8	1	0	0



Jayasree
HOD

Dr. Jayasree Krishnan
 Professor & Head
 Department of MBA
 St. Joseph's College of Engineering
 OMR Road, Chennai-600 119.



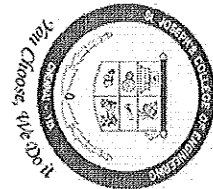
St. Joseph's College of Engineering, Chennai-119
Department of MBA(Integrated)
Academic Year: 2017-2018, I Year (Odd Semester)
Consolidated Report of Students Feedback Analysis on Teaching Faculty

Sub Code	Subject	Name of the Staff	Feedback percentage
MI 7101	Foundation of Management	Dr.M.Manikandan	93.01
MI 7102	Indian Economy	Dr.G.Ramasundaram	95.06
MI 7103	Business Mathematics	Ms. A. Ranya	85.02
MI 7104	English	Ms. Princy Rebecca Samuel	92.03
MI 7105	Principles of Accounting	Ms.S.Lakshmi	92.05
MI 7106	Basic Psychology	Dr.K.Jawahar Rani &Ms.Sukanya Premkumar	96.01

[Signature]
HOD
Dr. Jayasree Krishnan

Professor & Head
Department of MBA
St. Joseph's College of Engineering
Old Mamallapuram Road, Chennai-119

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PRINCIPAL
ST. JOSEPH'S COLLEGE OF ENGINEERING
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OLD MAMALLAPURAM ROAD,
CHENNAI-600 119.



St. Joseph's College of Engineering, Chennai-119
Department of MBA(Integrated)
Academic Year: 2017-2018, II Year (Odd Semester)
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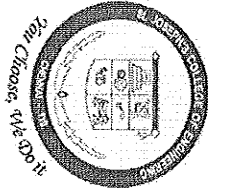
Sub Code	Subject	Name of the staff	Feedback percentage
MI 7301	Managerial Economics – I	Dr.R.Radjamanogary	93.04
MI 7302	Management Information System	Ms. A. Ramya	94.05
MI 7303	Cost Accounting	Ms.Lakshmi	90.06
MI 7304	Marketing Management – I	Dr.R.Sundari	98.01
MI 7305	Business Law – I	Ms. Sukanya Premkumar	97.03
MI 7306	Business Statistics-II	Ms. R. Manikapriya	90.02

HOD

Dr. Jayasree Krishnan
Professor & Head
Department of MBA
St. Joseph's College of Engineering
OMR Road, Chennai-600 119.

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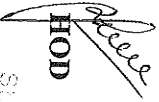
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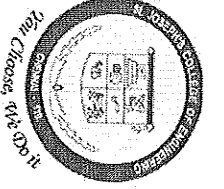
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Consolidated Report of Students Feedback Analysis on Teaching Faculty

Sub Code	Subject	Name of the staff (A sec)	Feedback percentage	Sub Code	Subject	Name of the staff (B sec)	Feedback percentage
BA7301	Enterprise resource planning	Dr. R. Nadasasabai	95.02	BA7301	Enterprise resource planning	Ms.U.Abitrami	95.05
BA7302	Strategic management	Dr. Radjamanogary / Dr. Priya Sethuraman/	93.04	BA 7302	Strategic Management	Dr. R. Nadasasabai	94.02
BA7011	Brand management	Dr. R. Sundari	89.02	BA7011	Brand management	Dr. R. Sundari	95.02
BA7012	Retail management	Dr. Jayasree Krishnan	96.01	BA5005	Retail management	Mrs. Dhivya	85.02
BA7013	Services marketing	Dr.S.Sudha	93.02	BA5006	Services marketing	Mrs. Sukanya Premkumar	96.03
BA7021	Security analysis and portfolio management	Dr. G. Ramasundaram	94.20	BA5012	Security analysis and portfolio management	Dr. G. Ramasundaram	93.02
BA7023	International trade finance	Dr. Radjamanogary/	94.02	BA5031	International trade finance	Mr. P. Surenthran David	95.05
BA7026	Banking financial services management	Mr. P. Surenthran David	95.05	BA5008	Banking financial services management	Ms. Jebakerupa Roslin	94.02

BA7031	Managerial behavior and effectiveness	Dr. U. Abirami	94.03	-	-	-	-
BA7032	Entrepreneurship development	Dr. S. Sudha	95.03	-	-	-	-
BA7034	Industrial relations & labour welfare	Dr. K. Jawahar Rani	92.05	-	-	-	-
BA7041	Advanced database management systems	Dr. U. Abirami	95.03	-	-	-	-
BA7042	E-business management	Dr. S. Ajit	96.02	-	-	-	-
BA7044	Datamining for business intelligence	Mr. P. Surentran David	96.02	-	-	-	-
BA7051	Logistics and supply chain management	Mrs. G.Dhivya	96.02	-	-	-	-
BA7052	Services operations management	Ms. Jebakerupa Roslin	95.06	-	-	-	-
BA7053	Project management	Dr. S. Ajit	94.02	-	-	-	-


HOD
 Dr. Jayasree Krishnan
 Professor & Head
 Department of MBA
 St. Joseph's College of Engineering
 OMR Road, Chennai-600 119.

PRINCIPAL
PRINCIPAL
 ST. JOSEPH'S COLLEGE OF ENGINEERING
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 JEPPIAAR EDUCATIONAL TRUST,
 OLD MARALLAPURAM ROAD,
 CHENNAI-600 119.



St. Joseph's College of Engineering, Chennai-119
Department of MBA
 Academic Year: 2017-2018, II Year (Even Semester)
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Sub Code	Subject	Name of the staff (A sec)	Feedback Percentage	Sub Code	Subject	Name of the staff (B sec)	Feedback percentage
BA7401	International Business Management	Dr. G.Ramasundaram	93.02	BA7401	International Business Management	Dr.S.Ajit	92.05
BA7402	Business Ethics and Corporate governance, Social Responsibility	Dr.S.Sudha Dr.R.Sundari	96.04	BA7402	Business Ethics and Corporate governance, Social Responsibility	Dr.K.Jawahar Rani Mr.P.Surenthiran David	95.02

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